



2026–2027 Sponsorship Opportunities

Annual Partnerships

Cardinal Sponsor
Long Leaf Pine Sponsor
Dogwood Sponsor
Patron Sponsor

Digital

Website
NCEDA Hosted Webinar Presenting Sponsor
Member Hosted Webinar Sponsor
E-Newsletter Headline Sponsor

Networking Luncheons, Conferences, & Events

Presenting Sponsor
Platinum Sponsor
Gold Sponsor
Silver Sponsor
Bronze Sponsor
Program Sponsor

Success starts with the right partner - that's us!

Why be a sponsor?

The North Carolina Economic Development Association's sponsorship opportunities place your brand in front of economic development practitioners, partners, and allies across the state – whether we meet in person or virtually! NCEDA provides a diverse array of opportunities. Let us assist you in reaching your target audience with the right vehicle and message.

All sponsorship rates listed are for NCEDA members.
Please contact Liz Dobbins-Smith with any sponsorship questions
or to inquire about membership at liz@nceda.org or 888.256.2332.

Annual Partnerships

Cardinal Sponsor • \$10,000

Benefits:

- Recognition as a Cardinal Sponsor with all benefits listed at Patron level (\$5,500 value)
- Recognition as a Bronze Sponsor at each conference during the year (Fall, Spring, and Annual) with opportunity to increase level at a pro-rated amount if desired (\$3,000 value)
- Recognition as a Gold Sponsor at all other NCEDA events during the year, including but not limited to the Emerging Executives Forum and networking luncheons (\$7,000 value)
- Signage as a Cardinal Sponsor at the five NCEDA Board of Directors' Meetings (\$1,500 value)
- Headline sponsor of the NCEDA e-newsletter sponsor in 4 issues of your choice (\$1,000 value)
- Four complimentary NCEDA memberships during 2026-27 program year (\$1,180 value)

TOTAL VALUE: \$19,180

Long Leaf Pine Sponsor • \$7,500

Benefits:

- Recognition as a Long Leaf Pine Sponsor with all benefits listed at Patron level (\$5,500 value)
- Recognition as a Program Sponsor at each conference during the year (Fall, Spring, and Annual) with opportunity to increase level at a pro-rated amount if desired (\$1,500 value)
- Recognition as a Program Sponsor at all other NCEDA events during the year, including but not limited to the Emerging Executives Forum, Legislative Breakfast, and networking luncheons (\$3,500 value)
- Signage as a Long Leaf Pine Sponsor at the five NCEDA Board of Directors' Meetings (\$1,500 value)
- Headline sponsor of the NCEDA e-newsletter sponsor in 2 issues of your choice (\$500 value)
- Two complimentary NCEDA memberships during 2026-27 program year (\$590 value)

TOTAL VALUE: \$13,090

Dogwood Sponsor • \$5,000

Benefits:

- Recognition as a Dogwood Sponsor with all benefits listed at Patron level (\$5,500 value)
- Choice of one of the following:
 - Recognition as a Program Sponsor at each conference during the year (Fall, Spring, and Annual) with opportunity to increase level at a pro-rated amount if desired (\$1,500 value)
 - Five complimentary NCEDA memberships during the 2026-27 program year (\$1,475 value)
- Combination of the above (sponsorships and memberships) equaling to \$1,500 value
- Signage as a Dogwood Sponsor at the five NCEDA Board of Directors' Meetings (\$1,000 value)

TOTAL VALUE: \$8,000

Patron Sponsor • \$2,500

Benefits:

- Recognition as a Patron Sponsor in all printed/digital materials for each of the three NCEDA conferences (Fall, Spring, and Annual) and all other events during the year (\$1,500 value)
- Social Media Recognition (\$500 value)
- Company logo with link to your website on NCEDA's homepage rotating banner (\$1,500 value)
- Company logo with link to your website on right column of NCEDA's bi-weekly e-newsletter (\$1,500 value)
- Company logo with link to your website on NCEDA's Annual Sponsors page (\$500 value)

TOTAL VALUE: \$5,500



Digital Opportunities

Website

Benefits:

NCEDA's website, www.nceda.org, is where members of the economic development community go for the latest news, information, and resources. You must be an Annual Sponsor to be included in the rotating slide show on the website's homepage. Annual sponsorships start at \$2,500 and are detailed on page two and three.

NCEDA Hosted Webinar Presenting Sponsor • \$1,000 *Exclusive!*

Benefits:

- Naming rights (i.e. NCEDA Webinar sponsored by 'company name')
- Opportunity to offer welcoming remarks
- Four complimentary webinar registrations
- Company logo included on registration webpage and during webinar

Member Hosted Webinar Sponsor • \$500 *Exclusive!*

Members can host a webinar on a topic relevant to NCEDA's member community sharing valuable and expert content. Host sponsors are responsible for confirming topic/content and presenters. NCEDA will provide the virtual platform and promote the webinar to its membership. Topics, content, and speakers must be approved by NCEDA to ensure it does not conflict with already scheduled webinars/events.

Benefits:

- Naming rights (i.e. NCEDA Webinar presented by 'company name')
- Company logo included on webinar webpage and other promotion
- Opportunity to provide valuable content and showcase your expertise to the NCEDA membership

E-Newsletter Headline Sponsor • \$250 *Exclusive!*

Benefits:

- NCEDA's e-newsletter is distributed approximately 25 times per year and provides news, intelligence, and customized content for association members. Only one headline sponsor per edition. Sponsor's logo and brief ad will be placed at the top of the newsletter layout for maximum exposure.

Ad specifications: company logo as a .jpg or .png, URL link to desired landing page, and compelling text up to 140 characters that promotes a call to action.

Networking Luncheon Opportunities

Six networking luncheons will be held this program year around the state:

- Charlotte Region
- Southeastern North Carolina Region
- Triangle Region
- Eastern North Carolina Region
- Triad Region
- Western North Carolina Region

Anticipated attendance is 100+ in Raleigh and anywhere from 30-75 at the others.

Presenting Sponsor • \$1,500 *Exclusive!*

Benefits:

- Naming rights (i.e. NCEDA Triangle Region Networking Luncheon presented by 'company name')
- Four complimentary luncheon registrations
- Opportunity to provide brief welcoming remarks
- Company logo on event registration webpage and all event materials and signage
- Company logo on name badges for the event
- Verbal recognition from the podium

Gold Sponsor • \$1,000

Benefits:

- Three complimentary luncheon registrations
- Company logo on event registration webpage and all event materials and signage
- Verbal recognition from the podium

Silver Sponsor • \$750

Benefits:

- Two complimentary luncheon registrations
- Company name on event registration webpage and all event materials and signage
- Verbal recognition from the podium

Program Sponsor • \$500

Benefits:

- One complimentary luncheon registration
- Company name on event registration webpage and all event materials and signage
- Verbal recognition from the podium

Conference & Event Opportunities

2026 Fall Conference

October 19–20 • Asheville

Attendance is anticipated to be 250+

Presenting Sponsor • \$5,000 *Exclusive!*

Benefits:

- Naming rights (i.e. 2026 NCEDA Fall Conference, presented by 'company name')
- Recognition as 'Presenting Sponsor' on all event collateral
- Two complimentary member registrations (must register spouse/guest separately)
- Opportunity to provide brief morning welcoming remarks
- One complimentary exhibit table
- Company logo on event registration webpage, all conference materials and signage
- Company logo on name badges for the conference
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

Gold Sponsor • \$2,500

Benefits:

- Recognition as 'Gold Sponsor' on all event collateral
- Choice to sponsor one of the following for added recognition:
 - Monday Welcoming Reception Co-Sponsor (co-sponsored by three Gold Sponsors – sign with company logos displayed during reception)
 - Tuesday Networking Breakfast Co-Sponsor (co-sponsored by two Gold Sponsors – sign with company logos displayed during breakfast)
 - Tuesday Luncheon (sign with company logo displayed during luncheon)
 - WiFi (sign with company logo displayed during general session)
- One complimentary member registration (must register spouse/guest separately)
- One complimentary exhibit table
- Company logo on event registration webpage, all conference materials and signage
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium



Silver Sponsor • \$1,500

Benefits:

- Choice to exclusively sponsor one of the following for added recognition:
 - Monday New Member / Emerging Executives Reception (to be held prior to Welcoming Reception – sign with company logo displayed during reception)
 - Monday Welcoming Reception Entertainment Sponsor (sign with company logo displayed by band during dinner reception)
 - Highlighters, Koozies, Lanyards, Notepads or Pens (sponsor company provides item with their company logo that is distributed to attendees during general session)
- Company name on event registration webpage, all conference materials and signage
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

Bronze Sponsor • \$1,000

Benefits:

- Recognition as 'Bronze Sponsor' on all event collateral
- Choice to exclusively sponsor one of the following for added recognition:
 - Monday Registration Refreshments (sign with company logo displayed during registration)
 - Tuesday Networking Break (sign with company logo displayed during networking break)
 - Candy Basket Sponsor (sign with company logo by candy basket on the registration desk for duration of conference)
 - Productivity Bell (company logo signage by bell on the registration desk for duration of conference – bell will be rung at the end of networking breaks)
 - Monday Optional Activity (sign with company logo displayed at activity)
- Company name on event registration webpage, all conference materials and signage
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

Program Sponsor • \$500

Benefits:

- Recognition as 'Program Sponsor' on all event collateral
- Company name on event registration webpage, all conference materials and signage
- Company name included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

2027 Spring Conference

March 3–4 • Pinehurst

Attendance is anticipated to be 250+

Presenting Sponsor • \$5,000 *Exclusive!*

Benefits:

- Naming rights (i.e. 2027 NCEDA Spring Conference, presented by 'company name')
- Recognition as 'Presenting Sponsor' on all event collateral
- Two complimentary member registrations (must register spouse/guest separately)
- Opportunity to provide brief morning welcoming remarks
- One complimentary exhibit table
- Company logo on event registration webpage, all conference materials and signage
- Company logo on name badges for the conference
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

Gold Sponsor • \$2,500

Benefits:

- Recognition as 'Gold Sponsor' on all event collateral
- Choice to sponsor one of the following for added recognition:
 - Wednesday Welcoming Reception Co-Sponsor (co-sponsored by three Gold Sponsors – sign with company logos displayed during reception)
 - Thursday Networking Breakfast Co-Sponsor (co-sponsored by two Gold Sponsors – sign with company logos displayed during breakfast)
 - Friday Luncheon (sign with company logo displayed during luncheon)
 - WiFi (sign with company logo displayed during general session)
- One complimentary member registration (must register spouse/guest separately)
- One complimentary exhibit table
- Company logo on event registration webpage, all conference materials and signage
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

Silver Sponsor • \$1,500

Benefits:

- Choice to exclusively sponsor one of the following for added recognition:
 - Wednesday New Member / Emerging Executives Reception (to be held prior to Welcoming Reception – sign with company logo displayed during reception)
 - Wednesday Welcoming Reception Entertainment Sponsor (sign with company logo displayed by band during dinner reception)
 - Highlighters, Koozies, Lanyards, Notepads or Pens (sponsor company provides item with their company logo that is distributed to attendees during general session)
- Company name on event registration webpage, all conference materials and signage
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

Bronze Sponsor • \$1,000

Benefits:

- Recognition as 'Bronze Sponsor' on all event collateral
- Choice to exclusively sponsor one of the following for added recognition:
 - Wednesday Registration Refreshments (sign with company logo displayed during registration)
 - Thursday Networking Break (sign with company logo displayed during networking break)
 - Candy Basket Sponsor (sign with company logo by candy basket on the registration desk for duration of conference)
 - Productivity Bell (company logo signage by bell on the registration desk for duration of conference – bell will be rung at the end of networking breaks)
 - Wednesday Optional Activity (sign with company logo displayed at activity)
- Company name on event registration webpage, all conference materials and signage
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

Program Sponsor • \$500

Benefits:

- Recognition as 'Program Sponsor' on all event collateral
- Company name on event registration webpage, all conference materials and signage
- Company name included in sponsorship slideshow presented during conference
- Verbal recognition from the podium



2027 Emerging Executives Forum

May TDB • Location TBD

Attendance is anticipated to be 75+

Presenting Sponsor • \$1,500 *Exclusive!*

Benefits:

- Naming rights (i.e. 2027 NCEDA Emerging Executives Forum, presented by 'company name')
- Three complimentary member registrations
- Opportunity to provide brief morning welcoming remarks
- Company logo on event registration webpage, all forum materials, and signage
- Company logo included in sponsorship slideshow presented during forum
- Verbal recognition from the podium

Gold Sponsor • \$1,000

Benefits:

- Recognition as 'Gold Sponsor' on all event collateral
- Two complimentary member registrations
- Company name on event registration webpage, all forum materials, and signage
- Company logo included in sponsorship slideshow presented during forum
- Verbal recognition from the podium

Program Sponsor • \$500

Benefits:

- Recognition as 'Program Sponsor' on all event collateral
- One complimentary member registration
- Company name on event registration webpage, all forum materials, and signage
- Company logo included in sponsorship slideshow presented during forum
- Verbal recognition from the podium



2027 Legislative Day

March TBD • Legislative Complex • Raleigh

Attendance is anticipated to be 100+

Presenting Sponsor • \$1,500 *Exclusive!*

Benefits:

- Naming rights (i.e. NCEDA 2027 Legislative Day, presented by 'company name')
- Six complimentary breakfast registrations
- Opportunity to provide brief morning welcoming remarks
- Company logo on event registration webpage
- Company logo on all event materials and signage
- Company logo on name badges for the event
- Verbal recognition from the podium

Gold Sponsor • \$1,000

Benefits:

- Four complimentary breakfast registrations
- Company logo on event registration webpage
- Company logo on all event materials and signage
- Verbal recognition from the podium

Program Sponsor • \$500

Benefits:

- Two complimentary breakfast registrations
- Company name on event registration webpage
- Company name on all event materials and signage
- Verbal recognition from the podium



2027 Annual Conference

Date TBD • Location TBD

Attendance is anticipated to be 350+

Presenting Sponsor • \$7,500 *Exclusive!*

Benefits:

- Naming rights (i.e. 2027 NCEDA Annual Conference, presented by 'company name')
- Recognition as 'Presenting Sponsor' on all event collateral
- Three complimentary member registrations (must register spouse/guest separately)
- Opportunity to provide brief morning welcoming remarks
- One complimentary exhibit table
- Company logo on event registration webpage, all conference materials, and signage
- Company logo on name badges for the conference
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

Platinum Sponsor • \$5,000

Benefits:

- Recognition as 'Platinum Sponsor' on all event collateral
- Choice to sponsor one of the following for added recognition:
 - Wednesday Welcoming Reception Sponsor (sign with company logos displayed during reception)
 - Thursday Networking Dinner Reception Co-Sponsor (co-sponsored by two Platinum Sponsors – sign with company logos displayed during reception)
- Two complimentary member registrations (must register spouse/guest separately)
- One complimentary exhibit table
- Company logo on event registration webpage, all conference materials and signage
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

Gold Sponsor • \$2,500

Benefits:

- Recognition as 'Gold Sponsor' on all event collateral
- Choice to sponsor one of the following for added recognition:
 - Thursday Networking Breakfast Co-Sponsor (co-sponsored by two Gold Sponsors – sign with company logos displayed during breakfast)
 - Friday Networking Breakfast Co-Sponsor (co-sponsored by two Gold Sponsors – sign with company logos displayed during breakfast)
 - Wednesday New Member / Emerging Executives Reception (to be held prior to Welcoming Reception – sign with company logo displayed during reception)
 - WiFi (sign with company logo displayed during general session)
- One complimentary member registration (must register spouse/guest separately)
- One complimentary exhibit table
- Company logo on event registration webpage, all conference materials and signage
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

Silver Sponsor • \$1,500

Benefits:

- Recognition as 'Silver Sponsor' on all event collateral
- Choice to exclusively sponsor one of the following for added recognition:
 - Wednesday or Thursday Reception Entertainment Sponsor (sign with company logo displayed by band during dinner reception)
 - Highlighters, Lanyards, Koozies, Notepads, or Pens (sponsor company provides item with their company logo that is distributed to attendees during general session)
 - Thursday Networking Break (sign with company logo displayed during networking break)
 - Friday Networking Break (sign with company logo displayed during networking break)
- Company name on event registration webpage, all conference materials and signage
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

Bronze Sponsor • \$1,000

Benefits:

- Recognition as 'Bronze Sponsor' on all event collateral
- Choice to exclusively sponsor one of the following for added recognition:
 - Wednesday Registration Refreshments (sign with company logo displayed during registration)
 - Candy Basket Sponsor (sign with company logo by candy basket on the registration desk for duration of conference)
 - Productivity Bell (company logo signage by bell on the registration desk for duration of conference – bell will be rung at the end of networking breaks)
 - Wednesday or Thursday Optional Activity (sign with company logo displayed at activity)
- Company name on event registration webpage, all conference materials and signage
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

Program Sponsor • \$500

Benefits:

- Recognition as 'Program Sponsor' on all event collateral
- Company name on event registration webpage, all conference materials and signage
- Company name included in sponsorship slideshow presented during conference
- Verbal recognition from the podium



NCEDA

www.nceda.org