



NCEDA's Economic Development Legislative Priorities

Product Development & Site Readiness

- Appropriate \$25 million for the **Selectsite Readiness Program** managed by EDPNC for the improvement of sites in the program and to allow for subsequent rounds of statewide applications for additional sites seeking to be included in the program.

Workforce Innovation

- Support the North Carolina Community College System's **Propel NC** initiative, which realigns program funding by prioritizing courses that support high-demand, high-wage fields.
- Encourage state funding to enhance accessible, affordable **childcare**, which will enable parents to remain in the workforce, reduce turnover, and promote a stable talent pipeline.
- Enhance funding to eliminate the skills gap through **mentorships and apprenticeships** that will provide hands-on experience, foster career development, and improve job retention.
- Support state appropriations for **completion assistance grants** that will facilitate program and credential completion and result in a better educated, more skilled workforce.

Enhancing Competitive Posture

- Support **Western North Carolina** recovery and resiliency efforts.
- Provide additional funds for **EDPNC** to finance their operations, re-start business marketing and continue tourism marketing campaigns, and to improve sites in the Selectsite program.
- Seek state appropriations to fund grants for **investments in infrastructure** to create additional capacity for new businesses and existing business expansions. This investment will ensure the state remains competitive in a rapidly evolving economy.



NCEDA is the leading voice for North Carolina's economic development community, dedicated to fostering professional growth, facilitating networking, and advocating for the state's economic future. Learn more at www.nceda.org/advocacy.