



**2025**

*Triad Regional  
Networking Luncheon*

**Regionalism and Cross-Border Collaboration:  
"A Win for One is a Win for All"**

**May 20, 2025  
Blue Heron Event Venue**

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**NORTH CAROLINA'S ELECTRIC COOPERATIVES**  
**PENNONI**  
**SMITH ANDERSON**  
**WITHERS RAVENEL**

## AGENDA

Noon – 12:30 pm     **Luncheon Buffet**

12:30 – 12:40 pm     **Opening Remarks**

**Marvin Price**

Executive Vice President of Economic Development  
Greensboro Chamber of Commerce  
*NCEDA Board of Directors*

**Stan Kelly**

Executive Chairman  
Piedmont Triad Partnership

**Special Welcoming Remarks**

**The Honorable Cyril Jefferson**

Mayor  
City of High Point

12:40 – 1:25 pm     **Panel Discussion / Audience Q&A**

**Loren Hill**, *moderator*

Carolina Core Regional Economic Development Director  
Piedmont Triad Partnership

**Brent Christensen**

President & CEO  
Greensboro Chamber of Commerce

**Kevin Franklin**

President  
Randolph County Economic Development Corporation

**LeeAnn Nixon**

President  
Wilkes Economic Development Corporation

1:25 – 1:30 pm     **Closing Remarks / Adjourn**

**Marvin Price**

Executive Vice President of Economic Development  
Greensboro Chamber of Commerce  
*NCEDA Board of Directors*

## SPEAKERS



**Brent Christensen** is the President and CEO of the Greensboro Chamber of Commerce, where he leads Greensboro's primary economic development organization along with Launch Greensboro and Action Greensboro. He brings extensive experience in economic and community development. Brent holds an MBA from the University of South Florida and a bachelor's degree in Economics and Public Policy Studies from Duke University.



**Kevin Franklin** is the President of the Randolph County Economic Development Corporation, where he oversees daily operations, leads staff, fosters community relationships, and promotes Randolph County as a premier destination for manufacturing and related industry. He began his career in community and economic development as the town administrator of Ramseur, North Carolina, and joined Randolph County EDC full-time in 2013, rising through the ranks to his current role in 2019. Kevin has also served as an elected official, pastor, and nonprofit board member. He holds a BA in History from Bob Jones University.



**Loren Hill** is the Carolina Core Regional Economic Development Director for the Piedmont Triad Partnership, where he works with 19 counties and surrounding areas to promote regional growth and is widely recognized as the "Carolina Core brand ambassador." With more than 27 years of experience in economic development in central North Carolina, he previously served for two decades as President of the High Point Economic Development Corporation. Loren has also served two terms on the NCEDA Board of Directors, from 2013-2016 and 2021-2022.



**LeeAnn Nixon** is the President of Wilkes Economic Development Corporation, where she leads efforts to support existing businesses and attract new investment to Wilkes County through strategic partnerships across North Carolina. She brings 15 years of experience in economic development, having previously served as Vice President at Surry EDP and as Existing Industry Project Manager at Cabarrus EDC. A native of Surry County and long-time NCEDA member, LeeAnn has been an active licensed North Carolina Real Estate Broker since 2004. She holds a BS in Business Administration and Project Management from Liberty University.