



# 2025 SITE SELECTORS SUMMIT AND SPRING CONFERENCE

March 2 – 4 • Pinehurst Resort

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## Site Selection Consultants

**Alex Baker**

Maxis Advisors  
Atlanta, GA

**Sven Gerzer**

Parker Poe Consulting  
Charlotte, NC

**Matt Lowell**

Ryan LLC  
Greensboro, NC

**Joe Beasley**

McGuireWoods Consulting  
Charlotte, NC

**Caitlin Glenn**

KE Andrews  
Dallas, TX

**David McNamara**

Womble Bond Dickinson  
Wayne, PA

**Lauren Berry**

Maxis Advisors  
Charlotte, NC

**Chris Hemans**

Savills  
Charlotte, NC

**Brad Migdal**

Cushman & Wakefield  
Rosemont, IL

**Ken Biberaj**

Savills  
Washington, DC

**David Hickey**

Hickey & Associates  
Scottsdale, AZ

**Jerry Moore**

Rv3 Solutions  
Lebanon, NJ

**Chris Copenhaver**

Cushman & Wakefield  
Atlanta, GA

**Benedikt Ibing**

Pegasus Group  
Atlanta, GA

**Sam Moses**

Parker Poe  
Columbia, SC

**Meghan DiGiacomo**

VisionFirst Advisors  
Greenville, SC

**Dianne Jones**

JLL  
Charlotte, NC

**Steven Pearce**

McGuireWoods Consulting  
Charlotte, NC

**Dewey Evans**

Site Selection Group  
Greenville, SC

**Samir Kapadia**

Vogel Group  
Washington, DC

**Chuck Sexton**

Strategic Location Advisors  
Murray, KY

**Jacob Everett**

Corsa Strategies  
Cicero, IN

**John Ling**

LinVest  
Greenville, SC

**Kyle Syers**

BLS& Co.  
Chicago, IL

**Jennifer Fletcher**

Deloitte Consulting  
Cincinnati, OH

**Chris Lloyd**

McGuireWoods Consulting  
Richmond, VA

**Bob Westover**

Rosemont, IL

**Amy Gerber**

Cushman & Wakefield  
Atlanta, GA

**Parker Wyatt**

Global Location Strategies  
Greenville, SC

# 2025 NCEDA SITE SELECTORS SUMMIT AND SPRING CONFERENCE

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## Agenda

### Sunday, March 2

3 – 5:30 pm

*Stevens/Taylor Room*

#### **REGISTRATION DESK OPENS FOR FULL CONFERENCE REGISTRANTS**

Refreshments Sponsor: **SMALL BUSINESS AND TECHNOLOGY DEVELOPMENT CENTER**

*The registration desk will open Sunday afternoon for full conference registrants.*

5 – 6:30 pm

*Aberdeen Carolina &  
Western Railcar*

#### **VIP COCKTAIL RECEPTION**

VIP Reception Sponsors: **DUKE ENERGY • ECS SOUTHEAST • NC CAROLINA CORE**

*Reception for site selection consultants, NCEDA Board of Directors and Presenting Sponsors.*

6:30 – 9 pm

*Outlook Ballroom  
Resort Clubhouse*

#### **WELCOMING DINNER RECEPTION**

*Full conference registrants only.*

Dinner Sponsors: **ABERDEEN CAROLINA & WESTERN RAILWAY • ALLIANCE  
CONSULTING ENGINEERS • NORTH CAROLINA'S SOUTHEAST**

Entertainment Sponsored By: **EVANS GENERAL CONTRACTORS**

6:30 – 7:15 pm

#### **Cocktails and Hors d'oeuvres**

7:15 – 7:30 pm

#### **Welcoming Remarks**

##### **NATE GROOVER**

Economic Development Director – Town of Garner

*NCEDA Board of Directors / Site Selectors Summit Committee Co-Chair*

##### **MARVIN PRICE**

Executive Vice President, Economic development – Greensboro Chamber of Commerce

*NCEDA Board of Directors / Site Selectors Summit Committee Co-Chair*

##### **GARY LANIER**

Director – Columbus County Economic Development Commission

*NCEDA President*

##### **ANDREW TATE**

Director, Economic Development North Carolina – Duke Energy

*Presenting Sponsor and NCEDA Past President*

##### **THE HONORABLE PATRICK PIZZELLA**

Mayor – Village of Pinehurst

7:30 – 9 pm

#### **Dinner and Dessert**

VIP Turndown Service Sponsor: **ROCKINGHAM COUNTY ECONOMIC DEVELOPMENT**

# 2025 NCEDA SITE SELECTORS SUMMIT AND SPRING CONFERENCE

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## Monday, March 3

Wall Street Journal Delivery Sponsor: **BROOKS PIERCE**

7 – 8:15 am

*Carolina Dining Room*

### **NETWORKING BREAKFAST**

Breakfast Sponsors: **CONVENTION & VISITORS BUREAU FOR THE PINEHURST, SOUTHERN PINES, ABERDEEN AREA • SANFORD AREA GROWTH ALLIANCE**

*Flowing breakfast buffet for guests to enjoy the traditional Pinehurst Breakfast Buffet.*

8:30 am – Noon

*Grand Ballroom*

### **GENERAL SESSION**

*Full conference registrants only.*

8:30 – 8:40 am

#### **Welcoming Remarks**

##### **NATE GROOVER**

Economic Development Director – Town of Garner

*NCEDA Board of Directors / Site Selectors Summit Committee Co-Chair*

##### **MIKE FOX**

President & CEO – Piedmont Triad Partnership

*Presenting Sponsor (NC Carolina Core)*

8:40 – 9:10 am

#### **Natron Energy Project Spotlight: “Why We Won”**

##### **OPPIE JORDAN, moderator**

Economic Development Director – Appian Consulting Engineers

##### **KEN BIBERAJ**

Executive Managing Director – Savills

##### **GARRETT WYCKOFF**

Product Development Program Manager

Economic Development Partnership of North Carolina

9:10 – 9:30 am

#### **Networking Break**

Networking Break Sponsor: **BENESCH**

9:30 – 10:40 am

#### **Meet the Consultants Roundtables Session Part I**

*Seven 10-minute roundtables sessions with designated consultant tables.*

10:40 – 10:50 am

#### **Networking Break**

Networking Break Sponsor: **BENESCH**

10:50 am – Noon

#### **Meet the Consultants Roundtables Session Part II**

*Seven 10-minute roundtables sessions with designated consultant tables.*

Noon

#### **Closing Remarks / Afternoon Announcements**

##### **MARVIN PRICE**

Executive Vice President, Economic development – Greensboro Chamber of Commerce

*NCEDA Board of Directors / Site Selectors Summit Committee Co-Chair*

Noon

#### **GENERAL SESSION ADJOURNS / LUNCH ON YOUR OWN**

# 2025 NCEDA SITE SELECTORS SUMMIT AND SPRING CONFERENCE

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- 12:30 – 5:30 pm **AFTERNOON NETWORKING ACTIVITIES**  
*Open to all conference registrants. Separate registration required.*
- 12:30 – 5 pm: **Sporting Clays**  
*DeWitt's Outdoor Sports, Ellerbe*  
Sporting Clays Sponsor: **ARCO DESIGN/BUILD**
- 12:45 – 5:30 pm: **Golf Outing**  
*Pinehurst #1 (6 tee times starting at 12:56 pm)*  
*Pinehurst #5 (6 tee times starting at 12:56 pm)*  
Golf Outing Sponsor: **NC GLOBAL TRANSPARK ECONOMIC DEVELOPMENT REGION**
- 2 – 4 pm: **Golf Lessons**  
*Golf Academy, Pinehurst #8*  
Golf Lesson Sponsors: **DAVIE CONSTRUCTION COMPANY**
- 2 – 4 pm: **Croquet Tournament**  
*Pinehurst Croquet Pavilion*  
Croquet Tournament Sponsors:  
**COLUMBUS COUNTY ECONOMIC DEVELOPMENT • ECS SOUTHEAST**
- 2 – 4 pm: **Pickleball Clinic and Tournament**  
*Pinehurst #6 Complex*  
Pickleball Tournament Sponsor: **T.A. LOVING COMPANY**
- 2:30 – 4 pm: **Golf Outing**  
*The Cradle Short Course (seven tee times starting at 2:30 pm)*  
Cradle Sponsors: **THE CHRISTMAN COMPANY**
- 3 – 4 pm: **Village of Pinehurst Historic Walking Tour**  
Historic Tour Sponsor: **MOORE COUNTY ECONOMIC DEVELOPMENT PARTNERSHIP**
- 3:30 – 4:30 pm: **Golf House Pinehurst Tour**  
Tour Sponsor: **NORTH CAROLINA PORTS**
- 4 pm  
*Ballroom Foyer* **REGISTRATION DESK OPENS FOR ALL CONFERENCE REGISTRANTS**  
Refreshments Sponsor: **ELECTRICITIES OF NORTH CAROLINA**
- 5:30 – 6:30 pm  
*Cardinal Ballroom* **ELITE ENGAGEMENT NETWORKING RECEPTION**  
*For NCEDA's Board of Directors, Past Presidents, Emerging Executives, New Members, Mentorship Program Participants, Scholarship Recipient Alumni and Site Selection Consultants!*  
Reception Sponsor: **NORFOLK SOUTHERN**
- 6:30 – 9 pm  
*Carolina Hall and Terrace* **NETWORKING DINNER RECEPTION AND NCEDA FOUNDATION SILENT AUCTION**  
Dinner Sponsors: **BIOPHARMA CRESCENT • GREENVILLE ENC ALLIANCE • NORTH CAROLINA RAILROAD COMPANY**  
Entertainment Sponsor: **NORTH CAROLINA'S ELECTRIC COOPERATIVES**
- 9 – 9:45 pm  
*Pinehurst Resort Firepit* **OPTIONAL ACTIVITY: FIRE PIT SING ALONG**
- VIP Turndown Service Sponsor: **TERRACON CONSULTANTS**

# 2025 NCEDA SITE SELECTORS SUMMIT AND SPRING CONFERENCE

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## Tuesday, March 4

7 – 8:15 am

*Carolina Dining Room*

### **NETWORKING BREAKFAST**

Breakfast Sponsors: **365 DEGREE TOTAL MARKETING • NEW ATLANTIC**

*Flowing breakfast buffet for guests to enjoy the traditional Pinehurst Breakfast Buffet.*

7 – 8:15 am

*Crystal Room*

### **PAST PRESIDENTS / BOARD OF DIRECTORS BREAKFAST**

8:30 am – 12:45 pm

*Grand Ballroom*

### **GENERAL SESSION**

8:30 – 8:45 am

#### **Welcome and NCEDA Update**

##### **MARVIN PRICE**

Executive Vice President, Economic development – Greensboro Chamber of Commerce

*NCEDA Board of Directors / Site Selectors Summit Committee Co-Chair*

##### **JASON MCLEOD**

Business Development Manager – ECS Southeast

*Presenting Sponsor*

##### **GARY LANIER**

Director -Columbus County Economic Development Commission

*NCEDA President*

8:45 – 9:20 am

#### **Commerce /EDPNC Update**

##### **NATALIE HAWKINS, moderator**

President – Moore County Economic Development Partnership

*NCEDA Legislative Committee Chair*

##### **CHRISTOPHER CHUNG**

CEO – Economic Development Partnership of North Carolina

##### **THE HONORABLE LEE LILLEY**

Secretary – North Carolina Department of Commerce

9:20 – 9:50 am

#### **IEDC and the Impact of Collaboration**

##### **KEVIN DICK, interviewer**

President & CEO – Carolina Small Business Development Fund

*IEDC Board of Directors*

##### **NATHAN OHLE**

President & CEO – International Economic Development Council

9:50 – 10:30 am

#### **Navigating the Vetting Process for FDI Projects**

##### **LEIGH COCKRAM, moderator**

Director – Rockingham County Economic Development

##### **CLIFF BRUMFIELD**

Executive Director – Lincoln Economic Development Association

##### **DAVID ROBINSON**

Shareholder, Global Compliance & Government Solutions – Maynard Nexsen

##### **AUSTIN ROUSE**

Director of Business Recruitment – Economic Development Partnership of North Carolina

##### **ROBERT VAN GEONS**

President & CEO – Fayetteville Cumberland County Economic Development Corp.

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- 10:30 – 11 am      **Networking Break**  
Networking Break Sponsor: **OMEGA CONSTRUCTION**
- 11 – 11:15 am      **NCEDA Foundation Report, Scholarship Recognition, and Silent Auction Countdown!**  
**RANDALL JOHNSON**  
Executive Director, Southeastern Office – North Carolina Biotechnology Center  
*NCEDA Foundation Chair / NCEDA Past President*
- RAUL PERALTA**  
Senior Vice President – ECS Southeast  
NCEDA Foundation Board Member / Silent Auction Committee Chair
- 11:15 – 11:25 am      **Salary Survey Report**  
**PENNY WHITEHEART**  
Senior Consultant – Creative Economic Development Consulting
- 11:25 – 11:35 am      **State of Economic Development**  
**THE HONORABLE JOSH STEIN**  
Governor – State of North Carolina
- 11:35 am – 12:05 pm      **Product Development: Fundamentals Easily Forgotten**  
**DIANE COX**  
Executive Director – Kerr Tar Regional Council of Governments
- RICHIE DUNCAN**  
Economic Development Contractor – Kerr Tar Regional Council of Governments
- JIM WRENN**  
Attorney – Smith Anderson
- 12:05 – 12:45 pm      **Consultant Panel: “The Good, The Bad, and The Ugly”**  
**JOE MELVIN**, *moderator*  
Vice President – North Carolina’s Southeast
- DEWEY EVANS**  
Vice President – Site Selection Group
- CHRIS HEMANS**  
Managing Director – Savills
- DIANNE JONES**  
Managing Director, Business and Economic Incentives - JLL
- 12:45 pm      **Closing Remarks**  
**NATE GROOVER**  
Economic Development Director – Town of Garner  
*NCEDA Board of Directors / Site Selectors Summit Committee Co-Chair*

12:45 pm

## CONFERENCE ADJOURNMENT

Candy Basket Sponsor: **ENBRIDGE**

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Productivity Bell Sponsor: **MOUNTAIN VALLEY PIPELINE**

Notepad Sponsor: **THOMAS & HUTTON**

WiFi Sponsor: **BRANCH CIVIL**



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