



North Carolina Economic Development Association
PO Box 30934 | Raleigh, NC 27622 | 888.246.2332 | www.nceda.org



Economic Development Practitioner Workshop

AUGUST 6, 2024 • 9:00AM - 4:00PM
BLUE HERON EVENT VENUE

Gold Sponsor



Program Sponsors



AGENDA

- 8 – 9 am **Arrival, Continental Breakfast, & Networking**
- 9 – 9:15 am **Opening Remarks & Ice Breaker**
- 9:15 – 10:15 am **Crafting Economic Development Incentives**
Ernie Pearson
Senior Counsel
Maynard Nexsen
- David Spratley**
Director of Economic Development
Maynard Nexsen
- 10:15 – 10:45 am **Networking Break**
- 10:45 – 11 am **Connection Session**
- 11 – 11:45 am **EDPNC & Commerce Updates**
Bill Slagle
Director
Statewide & Northwest Existing Industry Expansions
EDPNC
- Kenny Flowers**
Assistant Secretary
Rural Economic Development
NC Department of Commerce
- Jordan Whichard**
Chief Deputy Secretary
NC Department of Commerce
- 11:45 – 12:30 pm **Networking Lunch**
- 12:30 – 12:45 pm **Connection Session**

- 12:45 – 2 pm **Grant & Funding Resources**
Scott Hamilton
President & CEO
Golden Leaf Foundation
- David McRae**
Assistant Program Director
Appalachian Regional Commission
NC Department of Commerce
- Hillary Sherman**
NC Economic Development Representative
US Department of Commerce
Economic Development Administration
- Reginald Speight**
State Director
USDA Rural Development
- 2 – 2:30 pm **Networking Break**
- 2:30 – 2:45 pm **Connection Session**
- 2:45 – 3:45 pm **Communication & Education Tools for Elected Officials**
Jonathan Morgan
Professor of Public Administration & Government
UNC School of Government
- 3:45 – 4 pm **Adjourn**

*For additional resources &
information on future events, visit:*

www.nceda.org