Tuesday, June 8

11:30 am – 5 pm

OPTIONAL NETWORKING ACTIVITIES *(separate registration required)*

11:30 am – 3:30 pm:
Half-Day Fishing Excursion
Lookout Adventures, Morehead City

11:50 am – 5 pm:
Golf Outing
Crystal Coast Country Club

2 – 3 pm:
Fort Macon Tour
Fort Macon State Park

2:30 – 4:30 pm:
Kayaking Excursion
Beaufort Paddle, Taylors Creek in Beaufort

3 pm

CONFERENCE REGISTRATION DESK OPENS
Refreshments Sponsor: NORTH CAROLINA’S SOUTHEAST

5:30 – 6 pm

EMERGING EXECUTIVES / NEW MEMBER RECEPTION
Reception Sponsor: SYNTERRA CORPORATION

6 – 7:30 pm

WELCOMING RECEPTION
Reception Sponsors: NORTH CAROLINA’S CRYSTAL COAST ECONOMIC DEVELOPMENT
• NORTH CAROLINA’S ELECTRIC COOPERATIVES
Entertainment Sponsor: DUKE ENERGY

7:30 pm – until

DINNER ON YOUR OWN / SMALL GROUP DINNER NIGHT

Wednesday, June 9

6 – 7 am

OPTIONAL ACTIVITY *(separate registration required)*
Sunrise Yoga on the Beach

7 am

CONFERENCE REGISTRATION DESK OPENS

7 – 8:15 am

NETWORKING BREAKFAST
Breakfast Sponsor: 365 DEGREE TOTAL MARKETING

8:30 am – 12:30 pm

GENERAL SESSION

8:30 – 8:40 am

Welcoming Remarks
JOHN NELMS
Annual Conference Committee Chair
Senior Economic Development Manager – Duke Energy

8:40 – 9 am

NCEDA Business Session

Board of Directors Update /2021 NCEDA Awards Announcement
RANDALL JOHNSON
NCEDA President
Executive Director, Southeastern Office – NC Biotechnology Center

2021 Scholarship / 2020 Scholarship and Award Recognition
JOSH HALLINGSE
NCEDA Professional Development Chair
Executive Director – Transylvania Economic Alliance
2021 ANNUAL CONFERENCE AGENDA
June 8-10 • Doubletree Hotel • Atlantic Beach

9 – 9:15 am  Commerce Update
MACHELLE BAKER SANDERS
Secretary – North Carolina Department of Commerce

9:15 – 10 am  Pratt & Whitney Project Case Study
MARGIE BUKOWSKI, moderator
Director of Corporate Client Services and Business Development
WEAVERCOOKE Construction

CLARK DUNCAN
Executive Director – Economic Development Coalition for Asheville-Buncombe County

AUSTIN ROUSE
Business Recruitment Manager – Economic Development Partnership of North Carolina

TOM SRI
Associate Director of Government Relations – Raytheon Technologies Corporation

BEN TEAGUE
Vice President of Strategic Development – Biltmore Farms

10 – 10:30 am  Networking Break
Networking Break Sponsor: GLOVER CONSTRUCTION COMPANY

10:30 – 11:15 am  Diversity, Equity and Inclusion
DANYA PERRY
Director of Equitable Economic Development – Wake County Economic Development

11:15 – 11:30 am  Project Spotlight: Nestle Purina – Rockingham County
LEIGH COCKRAM
Director, Economic Development & Tourism
Rockingham County Center for Economic Development, Small Business and Tourism

11:30 am – 12:15 pm  NC Coalition for Global Competitiveness Panel
JIM FAIN, moderator
Former Secretary – North Carolina Department of Commerce
Coalition Founder and Immediate Past Chair

THE HONORABLE ELAINE MARSHALL
Secretary of State – State of North Carolina
Coalition Co-Chair

PETER THORNTON
Assistant Director of International Marketing
North Carolina Department of Agriculture and Consumer Services
Coalition Member

TOM WHITE
Director of Economic Development Partnership – North Carolina State University
Coalition Vice-Chair

12:15 – 12:30 pm  Recognition of NCCED Recipients and Recent Retirements
DR. PATRICIA MITCHELL
NCEDA Immediate Past President

CHARLES HAYES
NCEDA Past President

RANDALL JOHNSON
NCEDA President
12:30 pm  Closing Remarks  
JOHN NELMS  
Annual Conference Committee Chair

1 pm – 5 pm  OPTIONAL NETWORKING ACTIVITIES (separate registration required)

2 – 3 pm:  Fort Macon Tour  
Fort Macon State Park

2 – 4 pm:  Cornhole Tournament  
Doubletree Hotel Beach  
Tourney Sponsors: ECS SOUTHEAST • COLUMBUS COUNTY ECONOMIC DEVELOPMENT

2:30 – 4:30 pm:  Kayaking Excursion  
Beaufort Paddle, Taylors Creek in Beaufort

6:30 – 10 pm  NETWORKING RECEPTION, honoring NCEDA Past Presidents  
Reception Sponsors: CLANCY & THEYS CONSTRUCTION • TERRACON CONSULTANTS  
Entertainment Sponsor: ALLIANCE CONSULTING ENGINEERS

Thursday, June 10

6 – 7 am  OPTIONAL ACTIVITY (separate registration required)  
Sunrise Yoga on the Beach

7 am  CONFERENCE REGISTRATION DESK OPENS

7 – 8:15 am  NETWORKING BREAKFAST  
Breakfast Sponsor: MESSER CONSTRUCTION

8:30 am – 12:30 pm  GENERAL SESSION

8:30 – 8:35 am  Welcoming Remarks  
JOHN NELMS  
Annual Conference Committee Chair  
Senior Economic Development Manager – Duke Energy

8:35 – 9 am  NCEDA Business Session  
Nominating Committee Report / Passing of the Gavel  
2020 Board Member Recognition  

DR. PATRICIA MITCHELL  
NCEDA Immediate Past President / Nominating Committee Chair  
Assistant Professor, Department of Government and Justice Studies  
Appalachian State University  
Legislative Committee Report  
CHRIS KOURI  
NCEDA Legislative Committee Vice Chair  
Member – Nexsen Pruet  

Emerging Executives Report  
KEVIN LACKEY  
NCEDA Emerging Executives Initiative Chair  
Director of Business Development – Brunswick Business & Industry Development
2021 ANNUAL CONFERENCE AGENDA
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9 – 9:45 am  
**Keynote Address**  
REBECCA RYAN  
Economist and Futurist – NEXT Generation Consulting

9:45 – 10:05 am  
**EDPNC Update**  
CHRISTOPHER CHUNG  
CEO – Economic Development Partnership of North Carolina

10:05 – 10:20 am  
**Project Spotlight: Bharat Forge – Lee County**  
BOB JOYCE  
Senior Director, Business Retention and Expansion – Sanford Area Growth Alliance  
JIMMY RANDOLPH  
CEO – Sanford Area Growth Alliance

10:20 – 10:50 am  
**Networking Break**  
Break Sponsor: NC GLOBAL TRANSPARK ECONOMIC DEVELOPMENT REGION

10:50 – 11:05 am  
**Project Spotlight: Centene – Mecklenburg County**  
EILEEN CAI  
Vice President of Economic Growth, Asian Sector – Charlotte Regional Business Alliance  
DAVE EFIRD  
Partner – Womble Bond Dickinson  
JOHN HUNTER  
Partner – Womble Bond Dickinson

11:05 – 11:30 am  
**Multimodal DOT Update**  
JULIE WHITE  
Deputy Secretary for Multimodal Transportation – NC Department of Transportation

11:30 – 11:45 am  
**Project Spotlight: Town of Fair Bluff Re-Development – Columbus County**  
GARY LANIER  
Director – Columbus County Economic Development Commission

11:45 am – 12:15 pm  
**Keynote Address**  
LYNN GOOD  
Chair, President & CEO – Duke Energy

12:15 – 12:20 pm  
**Closing Remarks / Adjourn**

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