



**Sharpening our Focus**  
on the **Decade Ahead** NC·EDA

**2020 VIRTUAL ANNUAL  
CONFERENCE AGENDA**

**August 26 • 9 am – 3 pm**

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# NCEDA 2020 VIRTUAL ANNUAL CONFERENCE AGENDA

## Wednesday, August 26

8:30 – 8:55 am

### **SMALL GROUP NETWORKING OPPORTUNITY**

Sponsor: **DRAPER ADEN ASSOCIATES**

9 am – Noon

### **GENERAL SESSION**

9 – 9:25 am

### **Welcoming Remarks / NCEDA Business Session**

#### **RANDALL JOHNSON**

NCEDA President / Annual Conference Committee Chair

Executive Director, Southeastern Office – North Carolina Biotechnology Center

#### ***Committee Reports:***

Legislative: Joanna Helms, Committee Chair

Professional Development: Josh Hallingse, Committee Chair

Research: Crystal Morphis, Committee Chair

9:25 – 9:35 am

### **The Quality of NC Jobs**

Presentation Sponsor: **ELECTRICITIES OF NORTH CAROLINA**

#### **TED ABERNATHY**

Managing Partner – Economic Leadership

9:35 – 9:45 am

### **NC Commerce Update: The State in Motion**

Presentation Sponsor: **ECS SOUTHEAST**

#### **THE HONORABLE ANTHONY COPELAND**

Secretary – North Carolina Department of Commerce

9:45 – 10 am

### **Sector Spotlight: Life Sciences Growing Statewide**

#### **BILL BULLOCK**

Senior Vice President, Statewide Economic Development

North Carolina Biotechnology Center

10 – 10:10 am

### **Sector Spotlight: Textile Manufacturing – Address New Market Needs**

#### **CARLY BIGI**

Founder & CEO – Laws of Motion PPE

10:10 – 10:30 am

### **Assessing Changing Needs with Demographic Shifts**

#### **PATRICK BOWEN**

President – Bowen National Research

10:30 – 10:40 am

### **Break**

10:40 – 10:50 am

### **Strengthening Our Voice; Expanding Our Reach**

#### **LAWRENCE BIVINS**

Managing Director, Policy & Public Affairs - NCEDA

# NCEDA 2020 VIRTUAL ANNUAL CONFERENCE AGENDA

## Wednesday, August 26

- 10:50 – 11:10 am **EDPNC Update: Partnering for Economic Growth**  
Presentation Sponsor: **DUKE ENERGY**  
**CHRISTOPHER CHUNG**  
CEO – Economic Development Partnership of North Carolina
- 11:10 – 11:25 am **Focusing on Regional Growth for Statewide Impact**  
Presentation Sponsor: **SYNTERRA CORPORATION**  
**JANET LABAR**  
President & CEO – Charlotte Regional Business Alliance
- 11:25 – 11:40 am **Increasing Economic Opportunity for Rural Renewal**  
Presentation Sponsor: **NORTH CAROLINA ELECTRIC COOPERATIVES**  
**SCOTT HAMILTON**  
President & CEO – Golden LEAF Foundation  
*NCEDA Past President*
- 11:40 – 11:55 am **Developing Talent for a Changing World**  
Presentation Sponsor: **365 DEGREE TOTAL MARKETING**  
**DR. MARIA PHARR**  
President – South Piedmont Community College
- 11:55 am - Noon **Morning Wrap-Up**  
**RANDALL JOHNSON**  
NCEDA President / Annual Conference Committee Chair
- Noon – 1 pm **LUNCH BREAK**
- 12:30 – 12:55 pm **SMALL GROUP NETWORKING OPPORTUNITY**  
Sponsor: **MVP SOUTHGATE**
- 1 – 1:50 pm **CONCURRENT BREAKOUT SESSIONS**  
Breakout Session Sponsor: **WITHERS RAVENEL**
- Breakout Session 1: Supply-Chain / Value-Chain Accessibility**  
**JOE MELVIN**, *Moderator*  
Director of Business Development – North Carolina's Southeast
- DANA MAGLIOLA**  
Logistics and Freight Analyst – North Carolina Department of Transportation
- GERALD PERRITT**  
Managing Partner – The Perritt Group
- Breakout Session 2: Product Development**  
**CHUCK HEUSTESS**  
Executive Director – Bladen County Economic Development
- ERNIE PEARSON**  
Attorney – Nexsen Pruet  
*NCEDA Past President*

# NCEDA 2020 VIRTUAL ANNUAL CONFERENCE AGENDA

## Wednesday, August 26

1:50 – 2 pm

**Break**

2 – 2:55 pm

**Site Selection During COVID-19**

Panel Sponsor: **TERRACON CONSULTANTS**

**MARVIN PRICE**, *Moderator*

Vice President, Economic Recruitment  
Charlotte Regional Business Alliance

**JEANNETTE GOLDSMITH**

Vice President – Strategic Development Group

**CHRIS LLOYD**

Senior Vice President & Director, Infrastructure & Economic Development  
McGuireWoods Consulting LLC

2:55 – 3 pm

**Conference Wrap-Up**

**RANDALL JOHNSON**

NCEDA President / Annual Conference Committee Chair

3 pm

**ADJOURN**

3:05 – 3:30 pm

**SMALL GROUP NETWORKING OPPORTUNITY**

Sponsor: **NORTH CAROLINA'S SOUTHEAST**

### **EXHIBITORS**

- [365 DEGREE TOTAL MARKETING](#)
- [ARCO DESIGN/BUILD](#)
- [BOBBITT DESIGN BUILD](#)
- [CONVERGENT NONPROFIT SOLUTIONS](#)
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