ONLINE / DIGITAL SPONSORSHIP OPPORTUNITIES

All sponsorship rates listed are for NCEDA members. Please contact Liz Dobbins-Smith with any sponsorship questions or to inquire about membership: liz@nceda.org or 888.246.2332.

NCEDA HOSTED WEBINARS
NCEDA is organizing a series of webinars to be held May, June and July 2020. Following July, NCEDA plans to host at least one webinar per month. NCEDA will host these webinars and determine content and speakers, and each one will have a Presenting Sponsor opportunity.

PRESENTING SPONSOR • $1,000 (EXCLUSIVE)
Benefits:
- Naming rights (i.e. NCEDA Webinar presented by ‘company name’)
- Opportunity to offer welcoming remarks
- Four complimentary webinar registrations
- Company logo included on webinar registration webpage and during webinar

MEMBER HOSTED WEBINARS
Members can sponsor to host a webinar on a topic that is relevant to NCEDA’s member community sharing valuable and expert content. Host sponsors are responsible for confirming topic/content and presenters. NCEDA will provide the virtual platform and promote the webinar to its membership. Topics, content and speakers must be approved by NCEDA to ensure it does not conflict with already scheduled webinars/events.

HOST SPONSOR • $500 (LIMITED)
Benefits:
- Company logo included on webinar registration webpage and other promotion
- Opportunity to provide valuable content and showcase your expertise to the NCEDA membership

E-NEWSLETTER
NCEDA’s e-newsletter is distributed approximately 25 times per year and provides news, intelligence, and customized content for members of the association. Each issue has the opportunity for a headline sponsor.

HEADLINE SPONSOR • $250 (EXCLUSIVE)
Benefits:
- Sponsor’s logo and brief ad will be placed at the top of the newsletter layout for maximum exposure.
  - Ad specifications: company logo as a .jpg or .png, URL link to desired landing page, and compelling text up to 140 characters that promotes a call to action.

WEBSITE
NCEDA’s website, www.nceda.org, is where members of the economic development community go for the latest news, information, and resources. You must be an Annual Sponsor to be included in the rotating slide show on the website’s homepage. Annual sponsorships start at $2,500 annually and are detailed on page 2.
NCEDA SPONSORSHIP OPPORTUNITIES

ANNUAL PARTNERSHIPS

PATRON SPONSOR • $2,500

Benefits:
- Signage and verbal recognition as a Patron Sponsor in all printed materials at each of the three NCEDA conferences – Fall, Spring and Annual – and all other events during the year ($1,500 value)
- Feature article highlighting your organization in one edition of the NCEDA e-newsletter ($500 value)
- Company logo with link to your website on NCEDA’s homepage rotating banner ($1,500 value)
- Company logo with link to your website on right column of NCEDA’s bi-weekly e-newsletter ($1,500 value)

TOTAL VALUE: $5,500

DOGWOOD SPONSOR • $5,000

Benefits:
- All benefits of Patron level ($5,500 value)
- Choice of one of the following:
  - Recognition as a Program Sponsor at each conference – Fall, Spring and Annual, during the 2019-20 program year with opportunity to increase level at a pro-rated amount if desired ($1,500 value)
  - Five complimentary NCEDA memberships during the 2019-20 program year ($1,475 value)
  - Combination of the above (sponsorships and memberships) equaling to $1,500 value
- Signage as a Dogwood Sponsor at the five NCEDA Board of Directors’ Meetings ($1,000 value)

TOTAL VALUE: $8,000

LONG LEAF PINE SPONSOR • $7,500

Benefits:
- All benefits of Patron level ($5,500 value)
- Recognition as a Program Sponsor at each conference – Fall, Spring and Annual, during the 2019-20 program year with opportunity to increase level at a pro-rated amount if desired ($1,500 value)
- Recognition as a Program Sponsor at all other NCEDA events during the year, including but not limited to the Networking Luncheons, Regional Luncheons and Emerging Executives Forum ($1,250 value)
- Signage as a Long Leaf Pine Sponsor at the five NCEDA Board of Directors’ Meetings ($1,500 value)
- Headline sponsor of the NCEDA e-newsletter sponsor in 2 issues of your choice ($500 value)
- Two complimentary NCEDA memberships during 2019-20 program year ($590 value)

TOTAL VALUE: $10,840

CARDINAL SPONSOR • $10,000

Benefits:
- All benefits of Patron level ($5,500 value)
- Recognition as a Bronze Sponsor at each conference – Fall, Spring and Annual, during the 2019-20 program year with opportunity to increase level at a pro-rated amount if desired ($3,000 value)
- Recognition as a Program Sponsor at all other NCEDA events during the year, including but not limited to the Networking Luncheons, Regional Luncheons and Emerging Executives Forum ($1,250 value)
- Signage as a Cardinal Sponsor at the five NCEDA Board of Directors’ Meetings ($1,500 value)
- Headline sponsor of the NCEDA e-newsletter sponsor in 4 issues of your choice ($1,000 value)
- Four complimentary NCEDA memberships during 2019-20 program year ($1,180 value)

TOTAL VALUE: $13,430