2020 SPRING CONFERENCE AGENDA
March 24-25 • Pinehurst Resort

PRESENTING SPONSOR

GOLD SPONSORS

ENERGY UNITED
NORTH CAROLINA’S SOUTHEAST

SILVER SPONSORS

WITHERSRAVENEL

BRONZE SPONSORS

BERKSHIRE HATHAWAY
HOMESERVICES CAROLINAS REALTY

S&eME

PROGRAM SPONSORS

ALLIANCE CONSULTING ENGINEERS
BRAND ACCELERATION
CLARK NEXSEN
CONVERGENT NONPROFIT SOLUTIONS
THE EI GROUP
HENDERSON COUNTY PARTNERSHIP FOR ECONOMIC DEVELOPMENT
LS3P ASSOCIATES

MCCRORY CONSTRUCTION COMPANY
MCKIM & CREED
MOORE COUNTY PARTNERS FOR PROGRESS
NORTH CAROLINA BIOTECHNOLOGY CENTER
SOUTHERN INDUSTRIAL CONSTRUCTORS
STEWART
THOMAS & HUTTON
TIMMONS GROUP
2020 SPRING CONFERENCE AGENDA
March 24-25 • Pinehurst Resort

Tuesday, March 24

11 am – 5 pm

OPTIONAL NETWORKING ACTIVITIES (separate registration required)

11:30 am – 4 pm:  Sporting Clays
DeWitt’s Outdoor Sports, Ellerbe
Sporting Clays Sponsor: DRAPER ADEN ASSOCIATES

11:30 am – 5 pm:  Golf Outing
Pinehurst #1 (Tee Times from 11:36 am – 12:48 pm)

1 – 4:30 pm:  Culinary Tour
Village of Pinehurst

2 – 4 pm:  Croquet Tournament
Pinehurst Croquet Pavilion
Croquet Tournament Sponsor: ECS SOUTHEAST

4 pm

CONFERENCE REGISTRATION DESK OPENS
Conference Center Foyer
Refreshments Sponsor: BERKSHIRE HATHAWAY HOMESERVICES CAROLINAS REALTY

5:30 – 6 pm

EMERGING EXECUTIVES / NEW MEMBER RECEPTION
Carolina Hall / Terrace
Reception Sponsor: WAKE COUNTY ECONOMIC DEVELOPMENT

6 – 8:30 pm

WELCOMING RECEPTION
Carolina Hall / Terrace
Reception Sponsors:
DUKE ENERGY • ELECTRICITIES OF NORTH CAROLINA • MVP SOUTHGATE
Entertainment Sponsor: NORTH CAROLINA’S SOUTHEAST

Wednesday, March 25

7 am

CONFERENCE REGISTRATION DESK OPENS
Conference Center Foyer

7 – 8:15 am

NETWORKING BREAKFAST
Carolina Dining Room
Breakfast Sponsors:
NORTH CAROLINA’S ELECTRIC COOPERATIVES • TERRACON CONSULTANTS

7:15 – 8:15 am

PAST PRESIDENT / BOARD OF DIRECTORS BREAKFAST
Crystal Room

8 am – 2 pm

EXHIBITOR HALL OPEN
- The El Group
- Glover Construction Company
- S&A Communications
- SynTerra Corporation
- Terracon Consultants
- UGI Energy Services
2020 SPRING CONFERENCE AGENDA
March 24-25 • Pinehurst Resort

8:30 am – 12:45 pm

GENERAL SESSION
Candy Basket Sponsor: NEXSEN PRUET
Notepad Sponsor: WITHERSRAVENEL
WiFi Sponsor: ALLIANCE CONSULTING ENGINEERS

8:30 – 8:35 am
Welcoming Remarks
JOANNA HELMS
Spring Conference Committee Co-Chair
Director – Apex Economic Development

CHRIS KOURI
Spring Conference Committee Co-Chair
Attorney – Nexsen Pruet

8:35 – 9 am
NCEDA Business Session
DR. PATRICIA MITCHELL
NCEDA President
Assistant Professor, Department of Government and Justice Studies
Appalachian State University

9 – 9:15 am
Commerce Update
TONY COPELAND
Secretary – NC Department of Commerce

9:15 – 10 am
Keynote Address
SCOTT WAGNER
Former CEO – GoDaddy

10 – 10:15 am
NC Business Leaders United for Workforce Partnerships
DR. ALLAN FREYER
Director, Workers’ Rights – NC Justice Center

MICHAEL HALEY
Executive Director – Wake County Economic Development

10:15 – 10:45 am
Networking Break
Networking Break Sponsor: S&ME

10:45 – 11 am
EDPNC Update
CHRIS CHUNG
CEO – Economic Development Partnership of NC

11 – 11:45 am
Product Development 2.0 – Get that Building in Your Community!
ALYSSA BYRD, Moderator
President – Chatham Economic Development Corporation

BRIAN HALL
Director of Development – Samet Corporation

CHUCK HEUSTESS
Executive Director – Bladen County Economic Development

ERNIE PEARSON
Member – Nexsen Pruet
11:45 am – Noon  
**Golden LEAF Foundation Update**  
**SCOTT HAMILTON**  
President & CEO – Golden LEAF Foundation

Noon – 12:45 pm  
**2020 Political Landscape**  
**JOHN DAVIS**  
President – John Davis Consulting

12:45 pm  
**Move to Luncheon**

12:45 – 2 pm  
**LUNCH**  
*Ross/Tufts/Olmstead*  
Luncheon Sponsor: **SYNTERRA**

12:45 – 1:15 pm  
**Luncheon / Networking**

1:15 – 1:45 pm  
**Economic Impact of Sports in NC**  
**PAT CORSO**  
Executive Director – Moore County Partners in Progress  
**JEFF ELLIOT**  
Executive Director – NC Sports Hall of Fame  
**NORA LYNN FINCH**  
President – NC Sports Hall of Fame  
**TIM NEWMAN**  
Co-Founder / Executive Director – Adult Spectrum Transitions

1:45 – 2 pm  
**Door Prizes / Closing Remarks**  
**JOANNA HELMS & CHRIS KOURI**  
Spring Conference Committee Co-Chairs

2 pm  
**CONFERENCE ADJOURNS**

2 – 3 pm  
**PROFESSIONAL DEVELOPMENT WORKSHOP** *(separate registration)*  
*South Room*  
Workshop Sponsor: **ENERGY UNITED**

**Looking at Numbers 101: How to Spot Red Flags in Corporate Financials**  
**STEWART DICKINSON**  
Director, Commerce Finance Center – NC Department of Commerce  
**DAVID SPRATLEY**  
Senior Assistant Secretary of Finance – NC Department of Commerce