



## 2020 SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES

March 24-25 • Pinehurst Resort • Pinehurst

*Sponsorship rates listed are for NCEDA members. Conference attendance is anticipated to be 250+.*

Contact Liz Dobbins-Smith with any sponsorship questions or to inquire about membership: [liz@nceda.org](mailto:liz@nceda.org) or 888.246.2332.

### PRESENTING SPONSOR • \$5,000 (EXCLUSIVE)

#### Confirmed:

- **ECS SOUTHEAST**

#### Benefits:

- Naming rights (i.e. 2020 NCEDA Spring Conference presented by 'company name')
- Two complimentary member registrations (must register spouse/guest separately)
- One complimentary exhibit table
- Company logo on event registration webpage, conference materials and signage
- Company logo on name badges for the conference
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

### GOLD SPONSOR • \$2,500

#### Confirmed:

- **DUKE ENERGY**
- **ELECTRICITIES OF NORTH CAROLINA**
- **MVP SOUTHGATE**
- **NORTH CAROLINA'S ELECTRIC COOPERATIVES**
- **SYNTERRA CORPORATION**
- **TERRACON CONSULTANTS**

#### Benefits:

- Recognition as 'Gold Sponsor' on all event collateral
- Choice to sponsor one of the following for added recognition:
  1. ~~Tuesday 'Taste of Pinehurst' Welcoming Reception Co-Sponsor (co-sponsored by three Gold Sponsors - sign with company logos displayed during reception)~~
  2. ~~Wednesday Networking Breakfast Co-Sponsor (co-sponsored by two Gold Sponsors - sign with company logos displayed during breakfast)~~
  3. ~~Wednesday Luncheon (sign with company logo displayed during luncheon)~~
  4. ~~WiFi (sign with company logo displayed during general session)~~
- One complimentary member registration (must register spouse/guest separately)
- One complimentary exhibit table
- Company logo on event registration webpage, all conference materials and signage
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

# NCEDA 2020 SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR • \$1,500

### Confirmed:

- ENERGY UNITED
- NORTH CAROLINA'S SOUTHEAST
- WAKE COUNTY ECONOMIC DEVELOPMENT
- WITHERSRAVENEL

### Benefits:

- Recognition as 'Silver Sponsor' on all event collateral
- Choice to exclusively sponsor one of the following for added recognition:
  - ~~1. Professional Development Workshop (sign with company logo displayed during seminar)~~
  - ~~2. Tuesday New Member / Emerging Executives Reception (to be held prior to 'Taste of Pinehurst' Reception – sign with company logo displayed during reception)~~
  - ~~3. Monday 'Taste of Pinehurst' Reception Entertainment Sponsor (sign with company logo displayed by band during dinner reception)~~
  4. Highlighters, Lanyards, Notepads or Pens (sponsor company provides item with their company logo that is distributed to attendees during general session)
- Company name on event registration webpage, all conference materials and signage
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

## BRONZE SPONSOR • \$1,000

### Confirmed:

- BERKSHIRE HATHAWAY HOMESERVICES CAROLINAS REALTY
- DRAPER ADEN ASSOCIATES
- NEXSEN PRUET
- S&ME

### Benefits:

- Recognition as 'Bronze Sponsor' on all event collateral
- Choice to exclusively sponsor one of the following for added recognition:
  1. Tuesday Optional Activity: ~~Sporting Clays, Golf Outing, Culinary Tour or Croquet Tourney~~ (sign with company logo displayed at activity)
  - ~~2. Tuesday Registration Refreshments (sign with company logo displayed during registration)~~
  - ~~3. Wednesday Networking Break (sign with company logo displayed during networking break)~~
  - ~~4. Candy Basket Sponsor (sign with company logo by candy basket on the registration desk for duration of conference)~~
  5. Productivity Bell (company logo signage by bell on the registration desk for duration of conference – bell will be rung at the end of networking breaks)
- Company name on event registration webpage, all conference materials and signage
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

# NCEDA 2020 SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES

## PROGRAM SPONSOR • \$500

### Confirmed:

- ALLIANCE CONSULTING ENGINEERS
- BRAND ACCELERATION
- CLARK NEXSEN
- CONVERGENT NONPROFIT SOLUTIONS
- THE EI GROUP
- HENDERSON COUNTY PARTNERSHIP FOR ECONOMIC DEVELOPMENT
- LS3P ASSOCIATES
- MCCRORY CONSTRUCTION COMPANY
- MCKIM & CREED
- MOORE COUNTY PARTNERS FOR PROGRESS
- NORTH CAROLINA BIOTECHNOLOGY CENTER
- SOUTHERN INDUSTRIAL CONSTRUCTORS
- STEWART
- THOMAS & HUTTON
- TIMMONS GROUP

### Benefits:

- *Recognition as 'Program Sponsor' on all event collateral*
- *Company name on event registration webpage, all conference materials and signage*
- *Company name included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*