



DATA DYNAMICS: TAPPING THE BEST ECONOMIC DEVELOPMENT RESEARCH TOOLS

Networking Luncheon Agenda

December 5 • Noon – 1:30 pm • City Club Raleigh

Presenting Sponsor



11:30 am – Noon	Registration / Networking
Noon – 12:25 pm	Luncheon Buffet
12:25 – 12:30 pm	Welcome / Introductions JOSH HALLINGSE Chair – NCEDA Professional Development Committee Executive Director – Transylvania Economic Alliance
12:30 – 1:15 pm	Data Dynamics Panel CRYSTAL MORPHIS (<i>moderator</i>) Founder & CEO – Creative Economic Development Consulting MEIHUI BODANE Assistant Secretary of Policy, Research & Strategy NC Department of Commerce CYNDI DANCY Principal – Dancy Research ELIZABETH SABA Research Manager - EDPNC
1:15 – 1:25 pm	Panel Discussion / Q&A
1:25 – 1:30 pm	Wrap-Up / Adjourn / Networking

UPCOMING EVENTS:

Emerging Executives Forum: February 3-4 • Charlotte

Spring Conference: March 24-25 • Pinehurst

Legislative Breakfast: May 5 • Raleigh

Networking Luncheon Speakers



Crystal Morphis formed Creative Economic Development Consulting in 2012. As a practitioner and consultant, she has expertise in product development, strategic planning, best practices, economic impact studies, business retention and expansion, and site selection. Crystal earned a BA in economics from Salem College and a MS in economics from UNC Charlotte. She holds the CEcD designation from the International Economic Development Council (IEDC).



Meihui Bodane is Assistant Secretary of Policy, Research and Strategy at the NC Department of Commerce, where she oversees the Labor and Economic Analysis Division (LEAD). She manages over 30 professionals who carry out data collection and information processing, research and statistical analyses, evaluation and reporting for the state on a wide range of topics. Meihui earned an MBA from the State University of New York at Albany and is a graduate of Leadership Triangle.



Cyndi Dancy is the founder of Dancy Research and brings more than 20 years of direct economic development experience, including community and economic research, geospatial analytics, product development, marketing and business development. She holds a BA in History and Political Science from High Point University and has completed IEDC professional development classes and graduate-level coursework at North Carolina State University's Center for Geospatial Analytics.



Elizabeth Saba is the Research Manager for the Economic Development Partnership of North Carolina (EDPNC). She leads a team that provides research support for North Carolina's business recruitment and expansion projects, business development and marketing efforts, and international trade promotion. Elizabeth graduated Phi Beta Kappa from Rhodes College with a BA in International Relations and also holds a Master's in City and Regional Planning from the University of Melbourne in Australia.