



Fall Regional Luncheon Agenda

October 23 • Noon – 1:30 pm • Rocky Mount Mills

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| 11:30 am – Noon | Registration / Networking |
| Noon – 12:30 pm | Luncheon Buffet |
| 12:30 – 12:40 pm | Welcome / Introductions:
MICHAEL GOODMAN
VP of Real Estate, Capitol Broadcasting Company |
| 12:40 – 1:15 pm | Panel Discussion
JOHN WHITE (moderator)
Legislative Liaison, NC Department of Commerce
DR. BILL CARVER
President, Nash Community College
JACKIE DELOACH
Community Engagement Leader, Cummins Inc.
MICHAEL GOODMAN
VP of Real Estate, Capitol Broadcasting Company
DAVID JOYNER
President, Joyner Media & Strategies Inc. |
| 1:15 – 1:25 pm | Panel Discussion / Q&A |
| 1:25 – 1:30 pm | Wrap-Up / Adjourn / Networking |
| 1:30 – 2 pm | Optional Tour |

UPCOMING EVENTS:

Networking Luncheon: December 6 - Raleigh
MidWinter Conference: March 12-13 – Pinehurst

Fall Regional Luncheon Speakers



JOHN WHITE

John White serves as the Legislative Liaison for the Department of Commerce. As the Liaison, John is responsible for overseeing the Department's policy matters as well as serving as the primary contact to members of the North Carolina General Assembly, including the North Carolina House of Representatives and North Carolina Senate.



DR. WILLIAM (BILL) CARVER

Dr. Bill Carver has been with Nash Community College since 1987. He has held several positions, including Dean of Continuing Education, before being promoted to Vice President of Instruction in 1998. Dr. Carver was selected by the Board of Trustees in July 2005 as the College's fourth President.



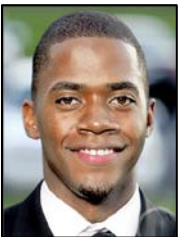
JACKIE DELOACH

Jackie DeLoach is the Community Engagement Leader for the Cummins Diesel Rocky Mount Engine Plant. Prior to that position, she worked in Community Development and Client and Community Relations for PNC Bank, RBC, and Hardee's Food Systems. She has served on the board of My Sisters House, North Carolina Wesleyan College – Dunn Center, Boys and Girls Club of Nashville, NC, Radio One's Women's Empowerment Board.



MICHAEL GOODMON

As Senior Vice President of Real Estate for Capitol Broadcasting Company – Rocky Mount Mills' owner and master developer – Michael manages the Mills' re-development. By 2019, it will hold 125,000 sf of office space, 75,000 sf of apartments, plus retail, event, and conference space. The broader campus - covering 150 acres - will also include almost 70 restored mill houses for rent, three restaurants, six breweries, and a "tiny homes" motel.



DAVID JOYNER

David Joyner is a proud native of Nash County and is the President of Joyner Media & Strategies Inc, a Marketing, PR & Business Development firm. David appears frequently as a guest and thought leader on UNC-TV, and is a sought-after speaker, where he provides keynote addresses and facilitates workshops on marketing, leadership & service.