

2019 LEGISLATIVE DAY CALL TO ACTION

Tuesday, April 16 • Raleigh

Advocacy in Action

The **2019 NCEDA Legislative Day** will be held Tuesday, April 16 at the NC General Assembly in downtown Raleigh. The day will commence with a Legislative Breakfast in the Legislative Cafeteria from 7:30 – 8:30 am, and NCEDA members are encouraged to make individual appointments with their legislators following the breakfast event. Please review communication suggestions below and familiarize yourself with NCEDA's 2019 legislative priorities.

Contact Your Legislators

- Call to invite your legislative delegation (House and Senate) to the advocacy breakfast:
 - > Tuesday, April 16 from 7:30 8:30 am in the Legislative Cafeteria;
- Find your legislator's contact information here: House Delegations, Senate Delegations;
- You will likely speak to their legislative assistant, who will have received the invitation by email and hard copy;
- Request time for a meeting with them during the day. This will help make your trip worthwhile and give you an opportunity to discuss the legislative priorities in greater detail;
- During your interactions, speak with legislators about the priorities and how they would positively affect economic development in your area;
- Offer to be a resource for your legislators. Share your information and be available;
- Write a thank you note to your legislators for meeting with you.

2019 Economic Development Legislative Priorities

- Enhance Workforce Development
- Improve Infrastructure and Product Development
- Sharpen North Carolina's Competitiveness

Priorities are detailed on page two.



2019 Economic Development Legislative Priorities

1. Enhance Workforce Development

- Support our education partners in securing balanced funding for short-term workforce training
 programs, the benefits of which would include the facilitation of additional work-based learning
 opportunities in manufacturing, distribution, administration, healthcare and other industries, specifically
 apprenticeships and internships.
- Support the expansion of the Career Coach Program through the State to assist High School students with determining career goals and available pathways.

2. Improve Infrastructure and Product Development

- Seek the creation of a state-supported funding program for the development of speculative buildings and the acquisition and development of land in the state;
- Seek modification of state regulations to enhance funding of water and wastewater extensions for all counties in order to increase available, marketable product for new or existing companies;
- Modify guidelines for IDF-Utility Account grants to include eligibility for projects in rural or less developed census tracts of Tier 3 counties;
- Support solutions that increase access to broadband Internet access by all communities, companies and citizens in North Carolina.

3. Sharpen North Carolina's Competitiveness

- Improve the competitive position of North Carolina's border counties through flexible incentives that align with those offered by neighboring states.
- Seek ways to mitigate the corporate income tax impact of the new Federal tax bill on incentive grants
- Seek ways to include the abatement of NC Franchise Tax, as it can be an impediment on further expansions and capital equipment purchases within the State.
- Seek the increased incentive qualification for projects that are focused more on capital investment than job creation
- Encourage the widespread utilization of the Job Development and Investment Grant (JDIG) program by eliminating the cap and sunset provisions.
- Enhance funding for the Economic Development Partnership of NC and the NC Department of Commerce for purposes of marketing, global business recruitment activities, existing industry support and the establishment of a closing fund for high-impact projects.