



# TOMORROW'S WorkforceToday

Creativity, Collaboration & Human Capital



## 2019 SPRING CONFERENCE AGENDA

March 12-13 • Pinehurst Resort

### PRESENTING SPONSOR



### GOLD SPONSORS



### SILVER SPONSORS

CLARK NEXSEN  
ENERGY UNITED

NATIONAL ASSOCIATION OF MANUFACTURERS  
WAKE COUNTY ECONOMIC DEVELOPMENT

### BRONZE SPONSORS

DRAPER ADEN ASSOCIATES  
NORTH CAROLINA'S SOUTHEAST  
S&ME  
STEWART

### PROGRAM SPONSORS

AGRACEL  
ALLIANCE CONSULTING ENGINEERS  
BILTMORE FARMS  
BRAND ACCELERATION  
BURKE DEVELOPMENT INC.  
CONVENTION & VISITORS BUREAU FOR THE  
PINEHURST, SOUTHERN PINES, ABERDEEN AREA  
CONVERGENT NONPROFIT SOLUTIONS  
THE EI GROUP

HENDERSON COUNTY PARTNERSHIP  
FOR ECONOMIC DEVELOPMENT  
LS3P ASSOCIATES  
MCCRORY CONSTRUCTION COMPANY  
MOORE COUNTY PARTNERS IN PROGRESS  
NC REALTORS  
NORTH CAROLINA BIOTECHNOLOGY CENTER  
SOUTHERN INDUSTRIAL CONSTRUCTORS  
TIMMONS GROUP

# 2019 SPRING CONFERENCE AGENDA

March 12-13 • Pinehurst Resort

## Tuesday, March 12

- 11 am – 5 pm **OPTIONAL NETWORKING ACTIVITIES** *(separate registration required)*
- 11:30 am – 4 pm: **Sporting Clays**  
*DeWitt's Outdoor Sports, Ellerbe*  
Sporting Clays Sponsor: **DRAPER ADEN ASSOCIATES**
- 11 am – 5 pm: **Golf Outing**  
*Pinehurst Course #1 (tee times reserved from 11:12 am – Noon)*  
*Pinehurst Course #3 (tee times reserved from 12:32 – 12:48 pm)*
- 2 – 4 pm: **Croquet Tournament**  
*Pinehurst Croquet Pavilion*  
Croquet Tournament Sponsor: **NORTH CAROLINA'S SOUTHEAST**
- 2 – 4 pm: **Wine Tasting**  
*Crystal Room*
- 4 pm **CONFERENCE REGISTRATION DESK OPENS**  
*Conference Center Foyer*
- 5 – 6 pm: **MEMBERSHIP COMMITTEE MEETING**  
*Ryder Cup Lounge*
- 5 – 6 pm **EMERGING EXECUTIVES / NEW MEMBER RECEPTION**  
*Carolina Hall / Terrace*  
Reception Sponsor: **ENERGY UNITED**
- 6 – 8:30 pm **WELCOMING RECEPTION**  
*Carolina Hall / Terrace*  
Reception Sponsors: **DUKE ENERGY • NC ELECTRIC COOPERATIVES • SYNTERRA**  
Entertainment Sponsor: **MVP SOUTHGATE**

## Wednesday, March 13

- 7 am **CONFERENCE REGISTRATION DESK OPENS**  
*Conference Center Foyer*
- 7 – 8:15 am **NETWORKING BREAKFAST**  
*Carolina Dining Room*  
Breakfast Sponsor: **ECS SOUTHEAST • ELECTRICITIES OF NC**
- 7:15 – 8:15 am **SMALL GROUP MEETINGS**  
*Crystal Room*  
**Past Presidents / Board of Directors Breakfast**
- Main Dining Room*  
**NCEDA Reading Group**  
[Rebel Talent: Why It Pays to Break the Rules at Work and in Life by Francesa Gino](#)
- 8:30 am – 2 pm **GENERAL SESSION**  
*Callaway / Oakley*  
Candy Basket Sponsor: **STEWART** • Lanyards Sponsor: **CLARK NEXSEN**  
Pads and Pens: **NATIONAL ASSOCIATION OF MANUFACTURERS**  
WiFi Sponsor: **WAKE COUNTY ECONOMIC DEVELOPMENT**

# 2019 SPRING CONFERENCE AGENDA

March 12-13 • Pinehurst Resort

8:30 – 8:40 am

## **Welcoming Remarks**

### **JOHN NELMS**

Spring Conference Committee Co-Chair  
Senior Economic Development Manager – Duke Energy

### **ALAN WOOD**

Spring Conference Committee Co-Chair  
President & CEO – Burke Development Inc.

8:40 – 9 am

## **NCEDA Business Session**

*Board of Directors Update, Recognition of Emeritus Members ,2019 Scholarship Recipients and WRAL TechWire Partnership*

### **MARK POPE**

NCEDA President  
President – Wayne Development Alliance

9 – 9:15 am

## **Salary Survey Overview and Research Committee Update**

### **CRYSTAL MORPHIS**

NCEDA Research Committee Chair  
Founder-CEO – Creative Economic Development Consulting

9:15 – 9:30 am

## **NCEDA Legislative Update and Lobbying Team Introduction**

### **GARY LANIER**

NCEDA Legislative Committee Co-Chair  
Director – Columbus County Economic Development Commission

### **CHRIS PLATÉ**

NCEDA Legislative Committee Co-Chair  
Executive Director – Monroe-Union County

### **DAVE HORNE**

Partner – Smith Anderson

9:30 – 9:45 am

## **Commerce Update**

### **TONY COPELAND**

Secretary – NC Department of Commerce

9:45 – 10:30 am

## **Building North Carolina's Workforce through Youth Apprenticeship**

### **MAUREEN LITTLE, Moderator**

Vice President of Economic Development – NC Community College System

### **CHRIS HARRINGTON**

Director of Operations & General Manager – Elastic Therapy Inc.

### **STACEY MILLER**

Pathways Activities Coordinator – Randolph Community College

### **DR. ELIZABETH STANDAFER**

Youth Apprenticeship Coordinator – NC Community College System

# 2019 SPRING CONFERENCE AGENDA

March 12-13 • Pinehurst Resort

10:30 – 11 am	<b>Networking Break</b> Networking Break Sponsor: <b>S&amp;ME</b>
11 – 11:15 am	<b>EDPNC Update</b> <b>CHRIS CHUNG</b> CEO – Economic Development Partnership of NC
11:15 – 11:30 am	<b>Workforce Development Grants: Tapping Resources for Talent Development</b> <b>DANNY GIDDENS</b> Assistant Secretary, Division of Workforce Solutions – NC Department of Commerce
11:30 – 11:45 am	<b>Workforce Snapshot – Military / Veteran Workforce Programs</b> <b>SCOTT DORNEY</b> Executive Director – NC Military Business Center  <b>DR. MARK SORRELLS</b> Senior Vice President – Fayetteville Technical Community College
11:45 am – Noon	<b>Workforce Snapshot – “The Navigator”</b> <b>CAROLINE SULLIVAN</b> Executive Director – NC Business Committee for Education
Noon – 12:30 pm	<b>Cross Training / Transitioning Talent: Maximizing Workforce Flexibility</b> <b>DR. JENNI HARRIS</b> Executive Director, Business Services – NC Department of Commerce  <b>PHILLIP SHUMAKER</b> South Central Region Industry Manager – Economic Development Partnership of NC  <b>CRYSTAL TAYLOR</b> Business Services Representative – Regional Partnership Workforce Development Board
12:30 – 12:45 pm	<b>Networking Break / Move to Luncheon</b>
12:45 – 2 pm <i>Ross / Tufts / Olmstead</i>	<b>LUNCHEON</b> Luncheon Sponsor: <b>EDWARDS CONSTRUCTION SERVICES</b>
12:45 – 1:15 pm	<b>Luncheon / Networking</b>
1:15 – 1:45 pm	<b>Keynote Address: Dominion and the Future of North Carolina’s Energy Economy</b> <b>RODNEY BLEVINS</b> President and CEO, Southeast Energy Group – Dominion Energy
1:45 – 2 pm	<b>Closing Remarks / Door Prizes</b> <b>JOHN NELMS &amp; ALAN WOOD</b> Spring Conference Committee Co-Chairs
2 pm	<b>CONFERENCE ADJOURNS</b>