



2019 EMERGING EXECUTIVES FORUM

January 28-29 • Rocky Mount

SPONSORS

Presenting Sponsor



GOLD SPONSOR



BRONZE SPONSORS

ALLEN TATE RELOCATION AND CORPORATE SERVICES

ARMSTRONG RELOCATION

NORTH CAROLINA BIOTECHNOLOGY CENTER

LOGISTICS

BASE HOTEL:	Courtyard by Marriott 250 Gateway Boulevard • Rocky Mount
RECEPTION:	Rocky Mount Mills (<i>exact restaurant onsite TBD</i>) 1151 Falls Road • Rocky Mount
FORUM:	Rocky Mount Mills 1151 Falls Road • Rocky Mount

2019 EMERGING EXECUTIVES FORUM AGENDA

January 28-29 • Rocky Mount

AGENDA

Monday, January 28

Afternoon/Evening
Courtyard by Marriott

ARRIVAL / HOTEL CHECK-IN

6:30 – 7 pm

GROUP TRANSPORTATION TO RECEPTION

Group transportation will be provided to Rocky Mount Mills from the Courtyard by Marriott hotel. Meet in the hotel lobby at 6:30 pm for group transportation, and the vans will depart at 6:45 pm. The vans will return to the hotel at 9 pm. Attendees who would like to stay later may Uber or get a cab back to the hotel.

Plenty of onsite parking is available for those who wish to drive on their own.

7 – 9 pm
Rocky Mount Mills

WELCOMING RECEPTION

Reception Sponsor: **SYNTERRA CORPORATION**

Tuesday, January 29

8:30 – 9 am
Rocky Mount Mills

CONFERENCE REGISTRATION / CONTINENTAL BREAKFAST

Breakfast Sponsor: **TBD**

9 am – 12:15 pm
Rocky Mount Mills

GENERAL SESSION

9 – 9:15 am

Welcoming Remarks

LAURA LEE

Emerging Executives Committee Co-Chair
Business Recruitment Manager, Food Processing – EDPNC

RYAN REGAN

Emerging Executives Committee Co-Chair
Director of Business Development
Economic Development Coalition of Asheville-Buncombe County

9:15 – 10 am

What is an “Investment Ready” Real Estate Project, and How Do You Get There?

TYLER MULLIGAN

Associate Professor, Public Law & Government /
Director, Development Finance Initiative – UNC School of Government

2019 EMERGING EXECUTIVES FORUM AGENDA

January 28-29 • Rocky Mount

10 – 10:30 am

Leadership Profile

Interviewer: Ryan Regan

MICHAEL GOODMON

Senior Vice President – Capitol Broadcasting Company

10:30 – 11 am

Networking Break

Break Sponsor: **TBD**

11 – 11:45 am

Within Reach: Proven Strategies for Redevelopment

Moderator: Laura Lee

EVAN COVINGTON CHAVEZ

Development Manager – Rocky Mount Mills

LIZ PARHAM

Director, NC Main Street and Rural Planning Center – NC Department of Commerce

KIMBERLY VAN DYK

Planning and Community Revitalization Director – City of Wilson

11:45 am – 12:30 pm

Real Estate 101 / Placemaking

SARA MAFFEY

Managing Director, Placemaking – Transwestern

12:30 – 1:15 pm

Rocky Mount Mills

LUNCH BUFFET / MENTORING PLANNING SESSION

Lunch Sponsor: **TBD**

Planning Session Moderators: Laura Lee and Ryan Regan

1:15 – 2 pm

OPTIONAL ROCKY MOUNT MILLS TOUR