



2018-19 SPONSORSHIP OPPORTUNITIES

Please contact Liz Dobbins-Smith with any questions: liz@nceda.org or 888.246.2332.

PATRON SPONSOR \$2,500

Sponsorship recognition throughout the year.

Benefits:

- *Signage and recognition in all printed materials at each of the three NCEDA conferences – Fall, Spring and Annual*
 - *Signage and recognition at all other NCEDA events during the year, including but not limited to the Networking Luncheons, Regional Luncheons, Professional Development Seminars and Emerging Executives Forum*
 - *Feature article highlighting your organization in one edition of the NCEDA e-newsletter*
 - *Company logo featured on the NCEDA website including a link to your website*
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NETWORKING LUNCHEONS

Two luncheons held each program year – typically in December and February in Raleigh. 100+ in attendance at each. Format is a lunch buffet with speaker and plenty of time for networking.

PRESENTING SPONSOR \$1,000 (EXCLUSIVE)

Benefits:

- *Naming rights (i.e. NCEDA Networking Luncheon presented by 'company name')*
- *Two complimentary member registrations*
- *Company logo on event registration webpage*
- *Company logo on all event materials and signage, listed as the Presenting Sponsor*
- *Company logo on name badges for the event*
- *Verbal recognition from the podium*

PROGRAM SPONSOR \$250

Benefits:

- *Company logo on event signage*
 - *Verbal recognition from the podium*
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NCEDA 2018-19 SPONSORSHIP OPPORTUNITIES

REGIONAL LUNCHEONS

Two regional luncheons will be held – one in eastern NC and one in central-western NC. We anticipate around 50 attendees at each. Format is a lunch buffet with speaker and plenty of time for networking.

PRESENTING SPONSOR \$500 (EXCLUSIVE)

Benefits:

- *Naming rights (i.e. NCEDA Networking Luncheon presented by 'company name')*
- *Two complimentary member registrations*
- *Company logo on event registration webpage*
- *Company logo on all event materials and signage, listed as the Presenting Sponsor*
- *Company logo on name badges for the event*
- *Verbal recognition from the podium*

PROGRAM SPONSOR \$100

Benefits:

- *Company logo on event signage*
 - *Verbal recognition from the podium*
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2018 SITE SELECTORS SUMMIT / FALL CONFERENCE

October 14-16 • Omni Grove Park Inn • Asheville

Conference attendance is anticipated to be 300+ including 15-20 site selection consultants.

PRESENTING SPONSOR \$10,000 (EXCLUSIVE)

Benefits:

- *Naming rights (i.e. 2018 NCEDA Site Selectors Showcase / Fall Conference presented by 'company name')*
- *Recognition as 'Presenting Sponsor' on all event collateral*
- *Two complimentary VIP registrations (October 14-16; must register spouse/guest separately)*
- *Two complimentary conference registrations (October 15-16; must register spouse/guest separately)*
- *One complimentary exhibit table*
- *Company logo on gift bags distributed to site selection consultants*
- *Company logo on event registration webpage*
- *Company logo on all conference materials and signage, listed as the Presenting Sponsor*
- *Company logo on name badges for the conference*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

NCEDA 2018-19 SPONSORSHIP OPPORTUNITIES

TITANIUM SPONSOR \$5,000

Benefits:

- *Recognition as 'Titanium Sponsor' on all event collateral*
- *Choice to sponsor one of the following:*
 - *Sunday VIP Dinner Reception Co-Sponsor (co-sponsored by two Titanium sponsors – sign with company logos displayed during reception and dinner)*
 - *Monday 'Taste of Asheville' Dinner Reception Co-Sponsor (co-sponsored by three Titanium Sponsors – sign with company logos displayed during reception)*
 - *Hotel Key Cards (company logo / design on hotel key cards that are used during the full conference)*
 - *Site Selectors Travel and Lodging (co-sponsored by four Titanium sponsors -card with company logos distributed to site selector attendees)*
- *One complimentary VIP registration (October 14-16; must register spouse/guest separately)*
- *One complimentary conference registration (October 15-16; must register spouse/guest separately)*
- *One complimentary exhibit table*
- *Company logo on event registration webpage*
- *Company logo on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

GOLD SPONSOR \$2,500

Benefits:

- *Recognition as 'Gold Sponsor' on all event collateral*
- *Choice to sponsor one of the following:*
 - *Site Selector Gift (4 opportunities – company logo on smaller item distributed in site selectors gift bag)*
 - *Monday Networking Breakfast (sign with company logo displayed during breakfast)*
 - *Tuesday Networking Breakfast Co-Sponsor (co-sponsored by two Gold Sponsors – sign with company logos displayed during reception)*
 - *Turn Down Service (card with company logo distributed to all Grove Park Inn guests with turn down service – opportunity to supply an additional item that would be distributed with card)*
 - *WiFi (sign with company logo displayed throughout conference, and company logo on collateral distributed to all attendees with internet login instructions)*
- *One complimentary conference registration (October 15-16; must register spouse/guest separately)*
- *Opportunity to register at discounted rate for VIP segment of the event*
- *One complimentary exhibit table*
- *Company name on event registration webpage*
- *Company name on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

NCEDA 2018-19 SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR \$1,500

Benefits:

- *Recognition as 'Silver Sponsor' on all event collateral*
- *Choice to exclusively sponsor one of the following:*
 - *Sunday Welcoming Reception Entertainment Sponsor (sign with company logo displayed by band during dinner reception)*
 - *Monday Emerging Executives Reception (to be held prior to 'Taste of Asheville' Reception – sign with company logo displayed during reception)*
 - *Monday 'Taste of Asheville' Reception Entertainment Sponsor (sign with company logo displayed by band during dinner reception)*
 - *Tuesday Emerging Executives Luncheon (to be held following conference adjournment – sign with company logo displayed during luncheon)*
 - *Highlighters (sponsor company provides highlighters with their company logo that are distributed to attendees during general session)*
 - *Lanyards (sponsor company provides lanyards with their logo that are distributed to attendees at registration)*
 - *Pads and Pens (sponsor company provides legal pads with their company logo that are distributed to attendees during general session)*
- *Company name on event registration webpage*
- *Company name on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

BRONZE SPONSOR \$1,000

Benefits:

- *Recognition as 'Bronze Sponsor' on all event collateral*
- *Choice of one of the following:*
 - *Monday Optional Activity (recognition as sponsor of your choice of one of the afternoon optional activities)*
 - *Monday Registration Refreshments (sign with company logo displayed during registration)*
 - *Tuesday Networking Break (sign with company logo displayed during networking break)*
 - *Candy Basket Sponsor (company logo signage by candy basket on the registration desk for duration of conference)*
 - *Productivity Bell (company logo signage by bell on the registration desk for duration of conference – bell will be rung at the end of networking breaks)*
- *Company name on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

PROGRAM SPONSOR \$500

Benefits:

- *Recognition as 'Program Sponsor' on all event collateral*
- *Company name on all conference materials and signage*
- *Company name included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

NCEDA 2018-19 SPONSORSHIP OPPORTUNITIES

2019 EMERGING EXECUTIVES FORUM

January 28-29 • Rocky Mount Mills

Forum attendance is anticipated to be 50-75.

PRESENTING SPONSOR \$1,500 (EXCLUSIVE)

Benefits:

- *Naming rights (i.e. 2019 NCEDA Emerging Executives Forum presented by 'company name')*
- *Two complimentary member registrations (must register spouse/guest separately)*
- *Company logo on event registration webpage*
- *Company logo on all conference materials and signage, listed as the Presenting Sponsor*
- *Company logo on name badges for the conference*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

GOLD SPONSOR \$750

Benefits:

- *Choice of one of the following:*
 - *Welcoming Reception Sponsor (sign with company logo displayed during reception)*
 - *Networking Breakfast (sign with company logo displayed during breakfast)*
 - *Networking Luncheon (sign with company logo displayed during luncheon)*
- *One complimentary member registration (must register spouse/guest separately)*
- *Company logo on event registration webpage*
- *Company logo on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

SILVER SPONSOR \$500

Benefits:

- *Company logo on event registration webpage*
- *Company logo on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

BRONZE SPONSOR \$250

Benefits:

- *Company name on all conference materials and signage*
- *Company name included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

NCEDA 2018-19 SPONSORSHIP OPPORTUNITIES

2019 SPRING CONFERENCE (formerly MidWinter Conference)

March 12-13 • Pinehurst Resort • Pinehurst

Conference attendance is anticipated to be 250+.

Presenting Sponsor \$5,000 (EXCLUSIVE)

Benefits:

- *Naming rights (i.e. 2019 NCEDA Spring Conference presented by 'company name')*
- *Two complimentary member registrations (must register spouse/guest separately)*
- *Company logo on event registration webpage*
- *Company logo on all conference materials and signage, listed as the Presenting Sponsor*
- *Company logo on name badges for the conference*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

Gold Sponsor \$2,500

Benefits:

- *Choice of one of the following:*
 - *Tuesday 'Taste of Pinehurst' Welcoming Reception Co-Sponsor (co-sponsored by two Gold Sponsors - sign with company logos displayed during reception)*
 - *Wednesday Networking Breakfast (sign with company logo displayed during breakfast)*
- *One complimentary member registration (must register spouse/guest separately)*
- *Company logo on event registration webpage*
- *Company logo on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

Silver Sponsor \$1,500

Benefits:

- *Choice to exclusively sponsor one of the following:*
 - *Professional Development Seminar (sign with company logo displayed during seminar)*
 - *Tuesday New Member / Emerging Executives Reception (to be held prior to 'Taste of Pinehurst' Reception – sign with company logo displayed during reception)*
 - *Highlighters (sponsor company provides highlighters with their company logo that are distributed to attendees during general session)*
 - *Lanyards (sponsor company provides lanyards with their logo that are distributed to attendees at registration)*
 - *Pads and Pens (sponsor company provides legal pads with their company logo that are distributed to attendees during general session)*
- *Company name on event registration webpage*
- *Company name on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

NCEDA 2018-19 SPONSORSHIP OPPORTUNITIES

Bronze Sponsor \$1,000

Benefits:

- *Choice of one of the following:*
 - *Tuesday Registration Refreshments (sign with company logo displayed during registration)*
 - *Wednesday Networking Break (sign with company logo displayed during networking break)*
 - *Candy Basket Sponsor (company logo signage by candy basket on the registration desk for duration of conference)*
 - *Productivity Bell (company logo signage by bell on the registration desk for duration of conference – bell will be rung at the end of networking breaks)*
- *Company name on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

Program Sponsor \$500

Benefits:

- *Company name on all conference materials and signage*
 - *Company name included in sponsorship slideshow presented during conference*
 - *Verbal recognition from the podium*
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2019 ANNUAL CONFERENCE

June 11-13 • Doubletree Hotel • Atlantic Beach

Conference attendance is anticipated to be 250+.

Presenting Sponsor \$5,000 (EXCLUSIVE)

Benefits:

- *Naming rights (i.e. 2019 NCEDA Annual Conference presented by 'company name')*
- *Four complimentary member registrations (must register spouse/guest separately)*
- *Company logo on event registration webpage*
- *Company logo on all conference materials and signage, listed as the Presenting Sponsor*
- *Company logo on name badges for the conference*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

Gold Sponsor \$2,500

Benefits:

- *Choice of one of the following:*
 - *Tuesday Welcoming Reception Co-Sponsor (co-sponsored by two Gold Sponsors - sign with company logos displayed during reception)*
 - *Wednesday Networking Breakfast (sign with company logo displayed during breakfast)*
 - *Wednesday Reception Co-Sponsor (co-sponsored by two Gold Sponsors - sign with company logos displayed during reception)*
 - *Thursday Networking Breakfast (sign with company logo displayed during breakfast)*
 - *Attendee Gift Sponsor (company logo included on gifts distributed to attendees)*

NCEDA 2018-19 SPONSORSHIP OPPORTUNITIES

- *One complimentary member registration (must register spouse/guest separately)*
- *Company logo on event registration webpage*
- *Company logo on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

Silver Sponsor \$1,500

Benefits:

- *Choice to exclusively sponsor one of the following:*
 - *Wednesday Emerging Executives Reception (to be held prior to the Welcoming Reception – sign with company logo displayed during reception)*
 - *Thursday Professional Development Seminar (sign with company logo displayed during seminar)*
 - *Highlighters (sponsor company provides highlighters with their company logo that are distributed to attendees during general session)*
 - *Lanyards (sponsor company provides lanyards with their logo that are distributed to attendees at registration)*
 - *Pads and Pens (sponsor company provides legal pads with their company logo that are distributed to attendees during general session)*
- *Company name on event registration webpage*
- *Company name on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

Bronze Sponsor \$1,000

Benefits:

- *Choice of one of the following:*
 - *Tuesday Registration Refreshments (sign with company logo displayed during registration)*
 - *Wednesday Networking Break (sign with company logo displayed during networking break)*
 - *Thursday Networking Break (sign with company logo displayed during networking break)*
 - *Candy Basket Sponsor (company logo signage by candy basket on the registration desk for duration of conference)*
 - *Productivity Bell (company logo signage by bell on the registration desk for duration of conference – bell will be rung at the end of networking breaks)*
- *Company name on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

Program Sponsor \$500

Benefits:

- *Company name on all conference materials and signage*
- *Company name included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*