



**2018 EMERGING EXECUTIVES FORUM**  
January 22-23 • Raleigh

*RULES OF ENGAGEMENT:  
MAXIMIZING YOUR GOVERNMENT RELATIONS*

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**ALLEN TATE RELOCATION AND CORPORATE SERVICES**  
**NORTH CAROLINA BIOTECHNOLOGY CENTER**

**BASE HOTEL:** **Sheraton Raleigh Hotel**  
421 South Salisbury Street • Downtown Raleigh

**RECEPTION:** **Jimmy V's Osteria + Bar** (*located in Sheraton lobby*)  
420 Fayetteville Street • Downtown Raleigh

**FORUM:** **Greater Raleigh Chamber of Commerce**  
800 South Salisbury Street • Downtown Raleigh

# 2018 EMERGING EXECUTIVES FORUM AGENDA

January 22-23 • Raleigh

## Monday, January 22

Afternoon/Evening  
*Sheraton Raleigh Hotel*

**ARRIVAL / HOTEL CHECK-IN / DINNER ON YOUR OWN**

7:30 – 9:30 pm  
*Jimmy V's Osteria + Bar*

**WELCOMING RECEPTION**  
Sponsored By: **SAMET CORPORATION**

## Tuesday, January 23

7:30 – 8 :30 am  
*Chamber*

**CONFERENCE REGISTRATION / CONTINENTAL BREAKFAST**  
Breakfast Sponsored By: **ALLEN TATE AND NC BIOTECH CENTER**

8:30 – 8:45 am

*Welcoming Remarks*

**LAURA LEE**

Emerging Executives Co-Chair  
Business Recruitment Manager- Food Processing, EDPNC

**RYAN WETHERINGTON**

Emerging Executives Co-Chair  
Vice President of Relocation, Allen Tate Relocation & Corporate Services

8:45 – 9:30 am

*Breaking Through and Building a Relationship with Your Legislator*

**THE HONORABLE JASON SAINÉ**

Representative, NC General Assembly

9:30 – 10:15 am

*Understanding Public Policy: A Toolbox for Economic Development*

**JOHN WHITE**

Legislative Liaison, NC Department of Commerce

10:15 – 10:40 am

**NETWORKING BREAK**

Break Sponsored By: **ECS SOUTHEAST**

10:40 – 10:45 am

*NCEDA Legislative Committee Update*

10:45 – 11:30 am

*Champion Your Cause!*

**THE HONORABLE MIKE MCINTYRE**

Senior Advisor & Director of Government Relations, Poyner & Spruill  
Former Congressman, US House of Representatives

11:30 am – Noon

*Leadership Profile*

**ADRIENNE COLE**

President & CEO, Greater Raleigh Chamber of Commerce

Noon – 1:30 pm

**LUNCHEON / EMERGING EXECUTIVES PLANNING SESSION**

Luncheon Sponsored By: **SYNTERRA CORPORATION**

*Planning Session Moderated By:*

**RANDALL JOHNSON**

NCEDA Professional Development Committee Chair  
Executive Director, NC Biotechnology Center Southeastern Office